

#### **Banks Cashback offer - EMI**























Cashback	Min Swipe
1500	34999
2500	49999
3500	69999
5000	84999
10000	99999

- No Cost EMI now available on Rs.49,999 and above models.
- All Cashback Slab applicable irrespective of Product Series. •
- Offer Applicable on all Consumer Notebook/AIO Series on above-mentioned Banks.



#### **Banks Cashback offer- Full Swipe**



























Cashback	Min Swipe
1500	34999

- Rs.1500 cashback applicable on Full Swipe.
- Offer Applicable on Transaction above Rs.34,999 to 49,999 only.
- Offer Applicable on all Consumer Notebook/AIO Series on above-mentioned Banks.



#### **Cashback Offer Details**





- Applicable on ICICI Credit/Debit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback.
- Offer not applicable on Amazon/Co-Branded cards.
- Tenure for Cashback: 6m,9m,12m,18m,24m



- Applicable on Kotak Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: <u>3m,6m,9m,12m,18m,24m</u>



- Applicable on HDFC Credit Card Only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 6m,9m,12m,18m,24m



#### **Cashback Offer Details**





- Applicable on IDFC Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on DBS Credit Card Only.
- Available on Pinelabs, Paytm as Instant cashback
- Tenure for Cashback: <u>3m,6m,9m,12m,18m,24m</u>



- Applicable on BOB Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: <u>3m,6m,9m,12m,18m,24m</u>



- Applicable on Yes Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: <u>3m,6m,9m,12m,18m,24m</u>



#### **NBFC No Cost EMI Offer**





Product Range	Tenure	Series	
35k to 60k	9 3		
	9 3	All Series	
Above 60k	8 2	All Series	
	12 4		









Product Range	Tenure
35k+	9 3, 10 3, 12 4

#### **HP Switch Benefits**







#### Old Laptop: HP / Other Brand

# **HP**SWITCH

Benefits up to Rs 10000/- on select Notebooks

Spectre, Omen & Omni	Rs 10000
Envy & Pavilion Plus	Rs 5000
Pavilion & Victus	Rs 2500











This offer include all HP 14/15 (except fd0063tu), Pavilion and Victus: 1 yr ADP + 1 yr Extended Warranty @ Rs 699

1 Yr ADP + 1 Yr Extended Warranty + 3 Yr Protegent Antivirus offer @ Rs 699 only

Rs 699/\*-



<sup>\*</sup>Offer Validity: 10<sup>th</sup> Jan'25 to 26<sup>th</sup> Jan'25

<sup>\*</sup> This offer is not applicable for the Amazon from 10<sup>th</sup> Jan'25 to 26<sup>th</sup> Jan'25

#### **Notebook Warranty Offer**







This offer include all 14 | 15 Series Notebooks (including Upfront Models)

# Extended Warranty Bundle Offer now starts @ Rs 1999 only









Rs 2999/-



<sup>\*</sup>Offer Validity: 1 Year Extended Warranty offer valid from 17<sup>th</sup> Dec'24 to 9<sup>th</sup> Jan'25 & 27<sup>th</sup> Jan25 to 31<sup>st</sup> Jan'25

<sup>\*</sup>This offer is valid on Amazon from 10<sup>th</sup> Jan to 26<sup>th</sup> Jan'25

#### **Notebook Warranty Offer**









This offer include all Series Notebooks (Excluding 14 | 15 Series)

# Extended Warranty now starts @ Rs 2499 only





Rs 2499/\*-



Rs 3499/-



<sup>\*</sup>Offer Validity: 1 Year Extended Warranty offer valid from 17<sup>th</sup> Dec'24 to 9<sup>th</sup> Jan'25 & 27<sup>th</sup> Jan25 to 31<sup>st</sup> Jan 25

<sup>\*</sup>This offer is valid on Amazon from 10<sup>th</sup> Jan'25 to 26<sup>th</sup> Jan'25

#### **Poly Voyager Offer**









#### Poly Voyager Free 60 Carbon Black Earbuds + Basic Charge\*

Applicable Series	Offer Period : 17 <sup>th</sup> Dec'24 to 2 <sup>nd</sup> Jan'25	Offer Period : 10 <sup>th</sup> Jan'25 to 26 <sup>th</sup> Jan'25
HP Pavilion Plus	₹2499.00*	₹1999.00*
Envy	₹ 1499.00*	₹ 999.00*
Spectre/Omni	Free*	Free*

<sup>\*</sup>Terms & Conditions Apply

<sup>\*</sup>This offer is valid on this 6K9C3PA - HP Pavilion 14-dv2014TU from 10th Jan'25 to 26th Jan'25



<sup>\*</sup>This offer is not applicable for the Amazon

### **HyperX Cloud Stinger 2 Wireless Headset**





HyperX Cloud Stinger 2
Wireless Headset
Worth Rs 11 427/-\*

#### **HyperX Cloud Stinger 2 Wireless Headset\***

Applicable Series	Offer Period : 24 <sup>th</sup> Dec'24 to 5 <sup>th</sup> Jan'25	Offer Period : 10 <sup>th</sup> Jan'25 to 26 <sup>th</sup> Jan'25
HP Omen	₹999.00*	₹499.00*
HP Victus	₹ 1999.00*	Not Applicable

Applicable Partners – All offline channel partners

- \*Terms & Conditions Apply
- \*This offer is not applicable for the Amazon



#### **HyperX Pulsefire Haste 2 Mouse**







HyperX Pulsefire Haste 2

Mouse

Worth Rs 9087/-\*

#### **HyperX Pulsefire Haste 2 Mouse\***

- ➤ Applicable Models HP Omen & Victus
- Offer Price:

HP Victus - Rs. 1999/-HP Omen – Rs. 999/-

Offer Validity: 17<sup>th</sup> Dec'24 to 5<sup>th</sup> Jan'25

\*Terms & Conditions Apply



#### **HP H150 Wireless in-Ear Earbuds**





HP H150 Wireless in-Ear Earbuds Worth Rs 2499/-\*

#### **HP H150 Wireless in-Ear Earbuds\***

- > Applicable Models HP 14/15(Excluding A33FQPA HP 15-fd0063TU)
- Offer Price: Rs. 299/-
- Offer Validity: 24<sup>th</sup> Dec'24 to 5<sup>th</sup> Jan'25
- ➤ All offline channel partners excluding LFR

\*Terms & Conditions Apply



#### **ADP Offer**



#### Happy to Introduce First Time ever Exclusive ADP Offer on Victus 3050A Models



1 Year ADP

@ Rs.999

Partino	woder Description
788X9PA	HP Victus 15-fb0082AX
6F9V1PA	HP Victus 15-fb0050AX
7K4W8PA	HP Victus 15-fb0106AX
A9NC2PA	HP Victus 15-fa1379TX
A9NC6PA	HP Victus 15-fa1388TX
A9NC5PA	HP Victus 15-fa1382TX
A9NC8PA	HP Victus 15-fa1389TX
A6SS2PA	HP Victus 15-fb0178AX
AM1S6PA	HP Victus 15-fa1400TX
AM1S7PA	HP Victus 15-fa1401TX
AM1S8PA	HP Victus 15-fa1402TX
AQ5H7PA	HP Victus 15-fa1411TX
AR2B3PA	HP Victus 15-fa1412TX
AR2B4PA	HP Victus 15-fa1413TX
AR2C3PA	HP Victus 15-fa1414TX
AR2B5PA	HP Victus 15-fa1415TX
AV4W9PA	HP Victus 15-fa1422TX
B1RX7PA	HP Victus 15-fb0112AX
B20DDPA	HP Victus 15-fb0180AX

Model Description

Offer Validity: 17<sup>th</sup> Dec'24 to 9<sup>th</sup> Jan'25 & 27<sup>th</sup> Jan25 to 31<sup>st</sup> Jan 25

#### **Software Bundle Offer**





## Adobe PEPE Offer

Available only @ Rs 3999/-

- Available for all notebook models
- Available for A47CKPA, A45Q8PA and B41DXPA
- Lifetime License for consumer
- PEPE Photoshop Elements and Premier Elements

#### M365 - Subscription





# Productivity on the go

Microsoft 365 works across your devices



## M365 Subscription offer

- 1 Year Subscription available at Rs 4899 Rs 999/only.
- Redemption code available post registration through redemption website.
- Offer applicable on Pavilion Plus, Envy, Spectre, Omni series.



#### **Desktop Warranty Offer**



DESKTOP OFFER		2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)
MODELS	SERIES	2 YEAR EXTENDED WARRANTY
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F, DG	
Envy	C, CS	
HP Pavilion AIO	CA, B, D, QB, XA	₹999.00*
HP Tower	AF, PF, F, M	
HP Victus Gaming	TG	
HP Omen Gaming	GT	

<sup>\*</sup> Inclusive of all taxes

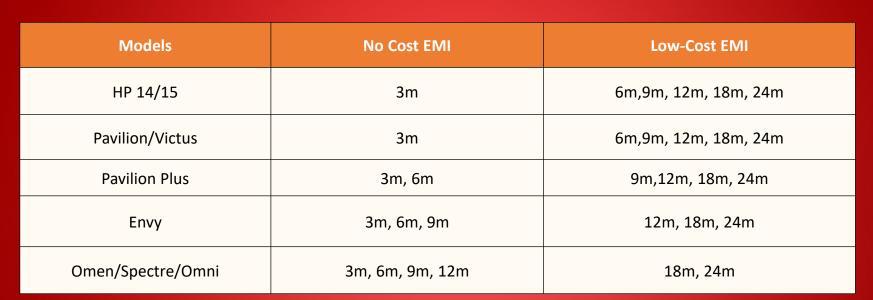
Offer Period: 10th Jan'25 to 26th Jan'25



<sup>\*</sup> Terms & Conditions apply

<sup>\*</sup> Valid on both SRP and upfront SKUs

#### **No Cost EMI Details**



Min Trxn amount for No cost EMI is Rs 49999





**HP Sparkling Holiday Deals Detailed Construct** 



### **HP Sparkling Holiday Deals**

PEACE OF MIND OFFER		*PROTEGENT  3 years subscription	PROTEGENT  3 years subscription	1 Year M365 Subscription	Adobe Pepe
MODELS	SERIES	(Worth ₹8499.00)	(Worth ₹14499.00)		A
Omen	B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	₹ 2499.00*	₹3499.00*		
Victus	D, E, FA, FB, R, S, AX	(2433.00	(3433.00		
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI	₹ 1999.00*	₹ 2999.00*		
Pavilion Gaming	EC, DK, A			NA	
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG				
Pavilion x360	DW, DY, EK, DH			₹ 3999*	
Pavilion Plus	Pavilion Plus EH, EW, EY, AB			₹ 999.00*	(3333
Pavilion Aero	Pavilion Aero BE, BG	₹ 2499.00*	₹ 3499.00*	NA	
Envy 13,14,15,16	AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH, FC, AG, AQ				
Spectre	AW, EA, EF, F, AA, EU, AE, AK, AP, DF, EB			₹ 999.00*	
Omnibook	FE				
Chromebook	CA, NA, CC, DA, NF, CD			NA	





#### **HP Sparkling Holiday Deals**





#### **3** years Accidental Damage Protection:

Accidental Damage Protection from electrical surges, accidental drops & liquid spills

<b>Product Name</b>	Product Series	ADP Price (INR)
HP 14/15	HP 14/15 - Series DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI	2999
Chromebook	Chromebook CA, NA, CC, DA, NF, CD	2999
Victus Gaming	Victus Gaming D, E, FA, FB, R, S, AX	3499
Pavilion	Pavilion 13/14/15 BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG Pavilion x360 DW, DY, EK, DH, Pavilion Gaming DK, EC, A, Pavilion Plus EH, EW, EY, AB Pavilion Aero BE, BG	3499
Envy	Envy – series AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ	5999
Omen	Omen - Series B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	5999
Spectre	Spectre - AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF, EB Series	7999
Omnibook	Omnibook – FE, FH	7999

- Valid only on select models on redemption only.
- Terms & Conditions apply

#### **Terms & Conditions**

- This offer is applicable in case of purchase via HP Online store (<a href="https://store.hp.com/in">https://store.hp.com/in</a>) or over the counter sale through HP Authorized Resellers only or authorized e-com partner (only Amazon).

  Offer is ONLY valid for end customer purchases made from 17th Dec 2024 to 31st Jan 2025.
- The 'HP Sparkling Holiday Deals' is valid only on Spectre AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF, EB, Envy 13/14/15/16 AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ, Omen B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG, Victus D, E, FA, FB, R, S, AX, Pavilion Gaming EC, DK, A, Pavilion 13,14,15 BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG, Pavilion x360 DW, DY, EK, DH, Pavilion Aero BE, BG, Pavilion Plus EH, EW, EY, AB, HP 14/15 DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI series, Chromebook CA, NA, CC, DA, NF, CD.
- The 1-year Accidental Damage Protection (ADP) offer is available on select Victus SKUs only, at a price of ₹999 from 17th Dec'24 to 31st Jan'25(788X9PA,6F9V1PA,7K4W8PA,A9NC2PA,A9NC6PA,A9NC5PA,A9NC8PA,A6SS2PA,AM1S6PA,AM1S7PA,AM1S8PA,AQ5H7PA,AR2B3PA,AR2B4PA,AR2C3PA,AR2B5PA,AV4W9PA,B1RX7PA,B20DDPA) for all partners.
- If a 3-year Accidental Damage Protection (ADP) plan has already been purchased, the 1-year ADP offer is not applicable, and vice versa.
- Adobe PEPE Offer is also available on select. AlO only, at a price of ₹3999 from 17th Dec'24 to 31st Jan'25- (A47CKPA, A45Q8PA & B41DXPA).
- Offer is not valid on Notebooks DOS SKUs and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- Antivirus offer is not applicable on HP Chromebook.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at <a href="https://www.redeemnow.in/hpsparklingholidaydeals">will be used to check validity of the offer.</a>
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this
  registered email ID only.
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employed agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or class suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

#### Process note to redeem the offer





Customer buys an eligible model from HP authorized reseller or HP Online Store (https://store.hp.com/in).



Customer to visit

www.redeemnow.in/hpsparklingholidaydeals
and register for availing offer benefit/s within 14
days of purchase of eligible product.



During online registration customer to complete the following:

Fill in personal details

Put in their Valid Email ID and Mobile Number

Fill in product and purchase details

Upload copies of purchase invoice, bar coded serial no. sticker, Govt. ID proof

Click on "Accept" the offer terms and conditions and

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration



Post online registration, customer will get to see redemption code on the "Thank you" page and through email along with further steps and timelines



Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days



Post successful payment, customer shall receive confirmation email from payment gateway i.e.,
Worldline India
and merchant name TLG India Pvt. Ltd.,

and merchant name TLG India Pvt. Ltd.,
Incase of incomplete payment, customer shall
receive email/sms



<u>Post successful payment receipt</u> – Customer shall receive claimed benefit/s within maximum of 30 days

<u>Incomplete payment</u> – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected

Non-payment – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected



#### **Offer Escalation Matrix**



**Email** 

notebook@redeemnow.in for notebooks desktop@redeemnow.in for desktop

Callback Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redemnow.in and using Helpdesk section provide details for call back

**Escalation** 

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of claim approval. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this
  offer agree and undertake not to hold HP and/or or any of
  their group entities or affiliates, their respective directors,
  officers, employees, agents, vendors, responsible for or liable
  for, any actions, claims, demands, losses, damages, costs,
  charges and expenses that you may/might have suffered,
  sustained or incurred, or claims to suffer, sustain or incur, by
  way of and / or on account of the present offer.



# Thank You!

