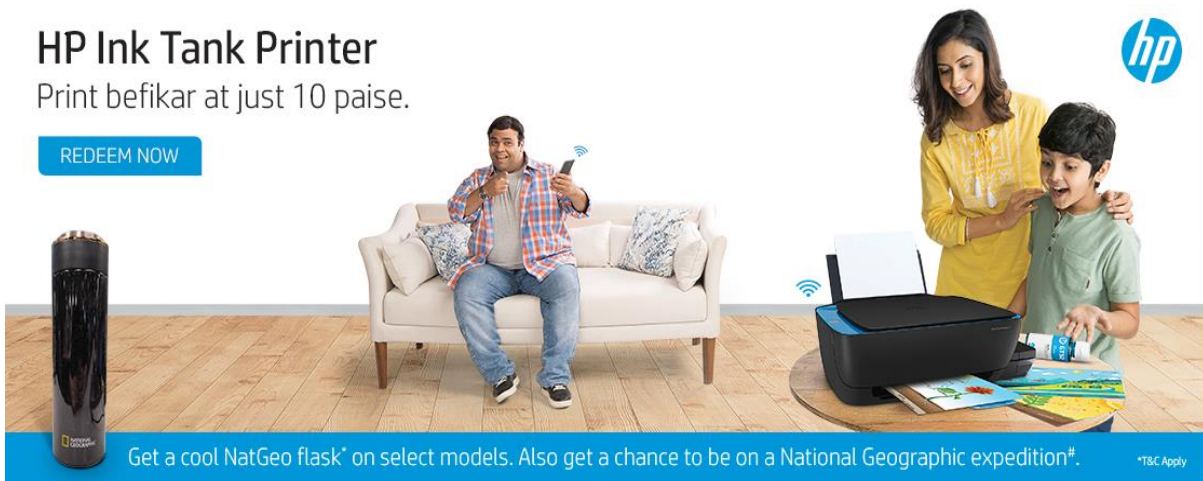


# HP Ink Tank Printer

Print befikar at just 10 paise.

REDEEM NOW



Get a Cool Nat Geo Flask with every Wi-Fi enabled HP Ink Tank Printer purchase in between 10<sup>th</sup> April, 2019 to 10<sup>th</sup> May, 2019.

Offer is valid on purchase made through HP Online Store ([www.hpshopping.in](http://www.hpshopping.in)) or through Over the counter HP Authorized reseller.

Offer is available through redemption. Customer needs to register at [www.redeemnow.in/inktankoffer](http://www.redeemnow.in/inktankoffer) and follow stated process to claim free offer/benefit.

#### Terms related to Redemption of assured gift:

We would like to highlight some important points that need your attention while you opt to claim a redemption benefit(s).

- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice,
- Post offer registration and issue of a redemption code, customer must send **a copy of Purchase invoice** and **original cut-out of the printer bar code serial number sticker** (same can be taken from cardboard packaging of Printer packaging), mentioning the redemption code on copy of purchase invoice to the below address:

HP Redemption Cell (Ink Tank Offer)

Office No - 925, Hemkunt Chambers,

89, Nehru Place, New Delhi – 110019

- On receipt of claim documents from the customer and verification of the same, an update along with payment link or steps to make payment on account of processing and handling charges shall be shared on registered email ID or Mobile number of the customer within 72 hours from the time of documents receipt.
- On receipt of payment, claim approval communication shall be shared to the customer and further processing and release of claimed benefit shall be done immediately, however HP promises to ensure delivery of claim benefit within a maximum of 30 days from the date of claim approval date
- Offer is ONLY valid for end customer purchase made in-between 10<sup>th</sup> April, 2019 – 10<sup>th</sup> May, 2019.
- The Offer is valid only on all Wi-Fi enabled HP Ink Tank printers.

- Offer registration shall open till 20<sup>th</sup> May, 2019.
- Hardcopies of claim documents needs to be submitted before 31<sup>st</sup> May, 2019
- To avail offer benefit, customer needs to visit <https://www.redeemnow.in/inktankoffer> and complete registration, post OTP verification of mobile number.
- Customer need to enter correct serial number of purchased product while doing registration in this offer. The serial number of the printer entered by the customer at [www.redeemnow.in/inktankoffer](http://www.redeemnow.in/inktankoffer) shall be used to check validity of the offer.
- Upon successful submission of details, a thank you page will display on the screen, customer need make a note of redemption code. This will be a ready reference number for all future communications with redemption cell. Registration should be completed within 10 days of purchase of the product.
- Supporting documents needs to be submitted through courier or post to the above mentioned address by on or before 31<sup>st</sup> May, 2019
- On receipt of invoice copy and cut-out of serial number sticker, redemption cell shall do verification of the same, and share further communication within 72 hrs. through email / SMS about validation status.
- In case of any missing details/documents, customer shall be requested to provide the same within given time frame and claim validation status shall be marked as "Hold".
- In case of rejection of claim due non-compliance of the terms of the offer, customer shall be communicated about the same through Email/SMS and all such cases, customer shall not receive a payment link.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfilment of terms and conditions of the offer.
- HP Ink Tank Printer covered under this offer are also available without this offer.
- Please make sure that email id and mobile number being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID and mobile number only.
- Same Email ID and Mobile Number can be used to register for the offer benefit/s against a maximum of 2 purchases, if more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be Rejected.
- If customer complete online registration by visiting to the webpage i.e. [www.redeemnow.in/intankoffer](http://www.redeemnow.in/intankoffer) and complete offer registration and do not claim documents to HP Redemption Cell (Ink Tank Offer) or documents received and it is found upon the documents validation that, the purchased product is not a legal product of HP India or any other mistake found, claim for offer benefit shall stand rejected and no further communication shall be entertained in this regard, such entries shall not be eligible for lucky draw for mega prize selection.

- All customer queries regarding the offer can be directed to [printer@redeemnow.in](mailto:printer@redeemnow.in)
  - HP shall not be held responsible for any delay in communication with regard to this offer.
  - Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
  - To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.
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**Mechanics to participate on the social contest to be a lucky winner of NatGeo Expedition:**

Buy an HP Ink Tank Printer and in addition to an assured gift i.e. NatGeo Flask (redemption based) you also get a chance to go on an expedition with NatGeo. To take part in the contest answer this simple question **which part of the world would you like to visit if given a chance to be on a Nat geo expedition?**

**Steps to participate:**

- Choose the Social platform that you want to participate from: Your Facebook account, Twitter account or Instagram account.
  - Answer the simple question “**which part of the world would you like to visit if given a chance to be on a Nat geo expedition**”
  - The contestant will have to ensure that they use the campaign hashtag #PrintBefikar and tag HP India channel/handle depending on the social handle they would leverage to give their entry.
  - You can participate only through one social channel i.e. either your Facebook page, Twitter account or Instagram account.
  - If the users give entries through two or more social channels, we will consider the one that was done for the first time. Only one social platform entry will be considered.
  - If the customer does not abide by all the terms and conditions and still gets high number of engagement, he/she will not stand a chance to be amongst the winner list.
  - After submitting your entry, the HP team will reach out to 10 potential winners to check if they are a verified buyer or not, based upon redemption request made for NatGeo Flask.
  - Total engagement i.e Likes + shares+ comments
  - The contest would start on 10<sup>th</sup> of April and end on 10<sup>th</sup> of May of the year 2019
  - 1 winner (Child + one parent)
  - If the details of the winner is not found authenticated, HP will have the full right to disqualify the winner and choose someone else.
  - The selected winner will get trip for 2 (one child and a parent) to explore a pre decided destination as a part of National Geographic expedition.
  - This Contest will be open to all the residents of India with the exception of state of Tamil Nadu, employees, their immediate family members, agents, distributors, retailers and any other channel partner of HP India Sales Pvt. Ltd. and the agency
  - People below 18 years shall be allowed to participate with their parents or guardians providing the necessary documentation on behalf of the minor. In such a case, the parent (s) or legal guardian of the minor may redeem the prize at his / her own cost and shall execute the documents as required.
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