



HP Pavilion x360
14-CD0053TX Laptop

Offer valid from 19th Mar to 30th Apr, 2019

Back to School Offer

www.hpshopping.in/pcoffer

**Fully paid trip to NASA Space
Station, USA for 2 lucky
contest winners**

**Meritnation Annual Education
Course upto Rs 35000**


**Peace of Mind Package
Pineperks shopping vouchers
Omen Reactor Mouse**

HP 'BACK TO SCHOOL' OFFERS - #ReinventLearning



**Reinvent
Peace of Mind**



Onsite Warranty



**Accidental Damage
Protection**



McAfee™
Together is power.

McAfee Antivirus



**Reliance Theft
Insurance**

UNISTAL 3 in 1
Recover - Enhance - Locate

**Unistal data
protection software**

**Reinvent
Experience**



Gift vouchers



Ecommerce



Travel



Lifestyle



Dining

**Reinvent
Learning**



**Classes 1-12th, all subjects Self Study annual
course for CBSE and ICSE boards**



**Reinvent
Gaming**










**Omen Reactor and
Sequencer Mouse**



**Reinvent
Yourself**

**Two lucky contest winners
win a Fully Paid Trip for 2 to
NASA SPACE STATION, USA**



<div><div></div><div>GAMING 'BACK TO SCHOOL' OFFER 2019</div></div>		REINVENT PEACE OF MIND (Worth Rs 28,350)					REINVENT GAMING (Worth Rs 4499)	REINVENT EXPERIENCE (Worth Rs 2500)
Categories	Products	<div></div> (Worth Rs 18,009)	<div></div> (Worth Rs 3750)	<div></div> (Worth Rs 699)	<div></div> (Worth Rs 1599)	<div></div> (Worth Rs 5000)	<div></div> (Worth Rs 4,499)	<div></div> (Worth Rs 2,500)
GAMING NOTEBOOKS	OMEN 15 PAVILION GAMING	199					699	999
GAMING DESKTOPS	OMEN PAVILION GAMING	NA (Default 3 years warranty)					699	499



NOTEBOOKS 'BACK TO SCHOOL' OFFER 2019

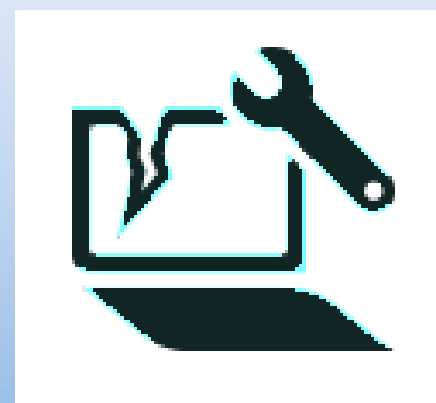
REINVENT PEACE OF MIND
(Worth Rs 20,400)

REINVENT
EXPERIENCE
(Worth Rs 2500)

REINVENT
LEARNING
(Worth Rs 35,000)

Categories

Products



(Worth Rs 10,437) (Worth Rs 3368) (Worth Rs 699) (Worth Rs 1599) (Worth Rs 5000)

(Worth Rs 2,500)

(Worth Rs 35,000)

ENVY/
PAVILION

ENVY x360
PAVILION x360
PAVILION 13/14
PAVILION 15
DR

1499

999

699

HP 14/15

HP 14/15 Office 2019

1499

1199

1199

HP 14/15 Windows 10

1499

1199

1199



DESKTOPS 'BACK TO SCHOOL' OFFER 2019

REINVENT PEACE OF MIND
(Worth Rs 10,698)

REINVENT
LEARNING
(Worth Rs 35,000)

REINVENT
EXPERIENCE
(Worth Rs 2500)

Categories

Products



(Worth Rs 10,437)



(Worth Rs 699)



(Worth Rs 5000)



(Worth Rs 35,000)



(Worth Rs 2,500)

NA (Default 3 years warranty)

699

499

499

699

999

699

699

999

499

699

1299

699

699

1299

HP AIO 24/27/34"

HP 20/22 series
Windows 10

HP 20/22 series
DOS

HP Tower Desktop
Windows 10

HP Tower Desktop
DOS

AIO

TOWER

Offer Terms & Conditions



- This offer is only applicable in case of purchase Via HP Online store (www.hpshopping.in) or Over the Counter Sale through HP Authorized Resellers. The offer is NOT valid on purchase through any other Online Portal
- Offer is ONLY valid for end customer purchase made from 19th March 2019 to 30th April 2019.
- The 'Back to School' Offer is valid only on Omen DC, AN, CE, Pavilion Gaming CX and CB series, Envy x360 AG series, Pavilion x360 CD, AD, Pavilion 14 CE, BF, Pavilion 13 AN, Pavilion 15 CS, CC, CK, CW series, HP 14/15 DR, DA, DX, DB, CF and CR series. Offer is not valid on Notebooks DOS SKUs, Spectre, Omen X, online derivative series and models with upfront pricing.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpbtsoffer will be used to check validity of the offer.
- The Customer needs to register within 7 days from the date of Purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be Rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS



Reinvent Peace of Mind – Worth Rs. 20,400



- *Extend your Total Warranty Coverage to 3 years Onsite (1 Year Standard + 2 Year Extended)*
- *Next Business Day Response**
- *High-quality remote assistance and convenient Onsite support available the next business day**



Accidental Damage Protection

- *1 year ADP coverage – no questions asked*
- *Only one time repair/replacement of component is included*
- *Full protection against damage*



- *1 year McAfee Internet Security (MIS) subscription on desktops and Laptops*
- *Trusted Anti-Virus for Comprehensive your device*
- *Protect your device; Anti-Virus; Free technical support*



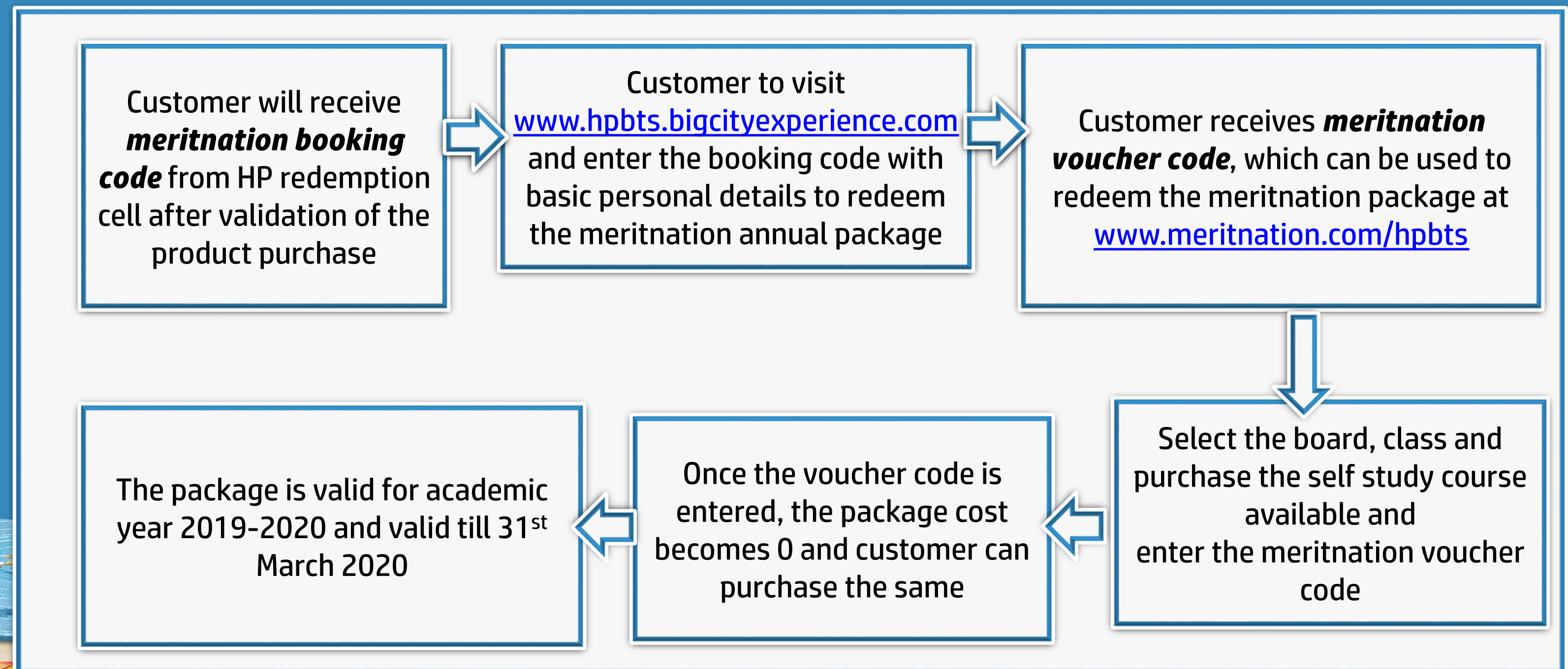
- *1 year of Burglary Cover with Theft Extension Insurance Policy*
- *Simple and Easy to claim*
- *100% of Invoice amount reimbursed in case of any theft or burglary within 3 months from purchase date*
- *Upto 92.5% of Invoice amount is reimbursed until 1 year from the date of purchase*
- *Valid only eligible Series on HP notebooks. Not Valid for HP Desktops*



- *Crash Proof – No data loss & downtime, Data loss prevention, Recover lost/deleted data*
- *SysBoost – Enhance system speed, Wipe out unwanted data, Disc space management*
- *Locate Laptop – Track stolen laptop, user photo capturing, Automatic data encryption*

Reinvent Learning – Meritnation Annual Education Course worth Rs. 35,000

- The courses offered under HP 'Back to School' campaign will be available for the academic year 2019-2020 i.e. Valid till 31 March 2020
- The annual course contains self study course for all subjects of CBSE and ICSE curriculum, covering 1st to 12th class courses
- Once a user has redeemed a code and activated the selected premium course, the same cannot be changed to any other course. Also, code once redeemed cannot be reused or replaced.
- The courses are non-transferable and cannot be resold against a value by any user. Also, users cannot exchange or ask for an exchange of these courses.
- The offer does not include Live Classes and its two related features namely 'Assignments' (given by teachers during live class) and 'Recordings' of the classes which is not included in the package).



Reinvent Gaming – Omen Reactor Mouse worth Rs. 4,499



OMEN by HP Reactor Mouse



- **Be fast. Be accurate.** : Equipped with the most advanced, eSports-grade 16,000 DPI optical sensor for ultimate speed and precision.
- **Cutting-edge metal cable:** Industry-first metal USB cable lays flat, eliminates kinking and ensures long-lasting durability.
- **Show your true colors:** Customize lighting and effects with up to 16.8 million color options from OMEN Command Center.
- **Play hard, with ease:** Remain comfortable during long gameplay sessions with a right-handed ergonomic shape and thumb rest.
- **Your mouse. Your way :** Tailor the way you play with six customizable mouse buttons, including on-the-fly DPI control.
- **Powered by OMEN Command Center:** Customize lighting, performance and button functionality—the power is yours.



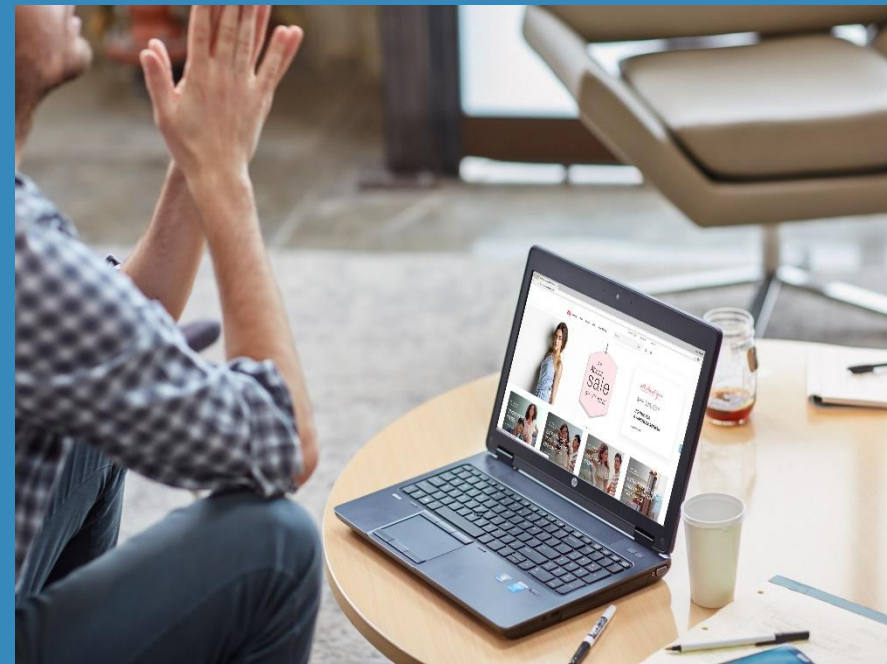
What's in the box

1. Mouse
2. Product notice
3. Warranty
4. Quick start poster
5. OMEN sticker

Warranty and support

Peace-of-mind coverage: Rest easy with an HP standard one-year limited warranty.

Reinvent Experience – Pineperks Shopping Vouchers worth Rs. 2,500



Choose from a range of brands:

LIFESTYLE

SHOPPERS STOP
START SOMETHING NEW

lifestyle
YOUR STYLE. YOUR STORE.

Levi's

THE TITAN

NIKE

JACK & JONES®

pantaloons

HEALTH & FITNESS

Tuscany
De-Stress. Escape. Breathe...

new
about you
A Dahur Enterprise

kaya
skin clinic
Have what you see™

VLCC
SLIMMING | BEAUTY | FITNESS
FOR MEN AND WOMEN

YFCE
LIVE FIT

Dr Batra's

E-COMMERCE

amazon.in

Flipkart

TRAVEL

make my trip
MEMORIES UNLIMITED

yatra.com

DINING

dineout

HYPERMARKET

BIG BAZAAR

ENTERTAINMENT

book my show

FASHION ACCESSORIES

HIDESIGN

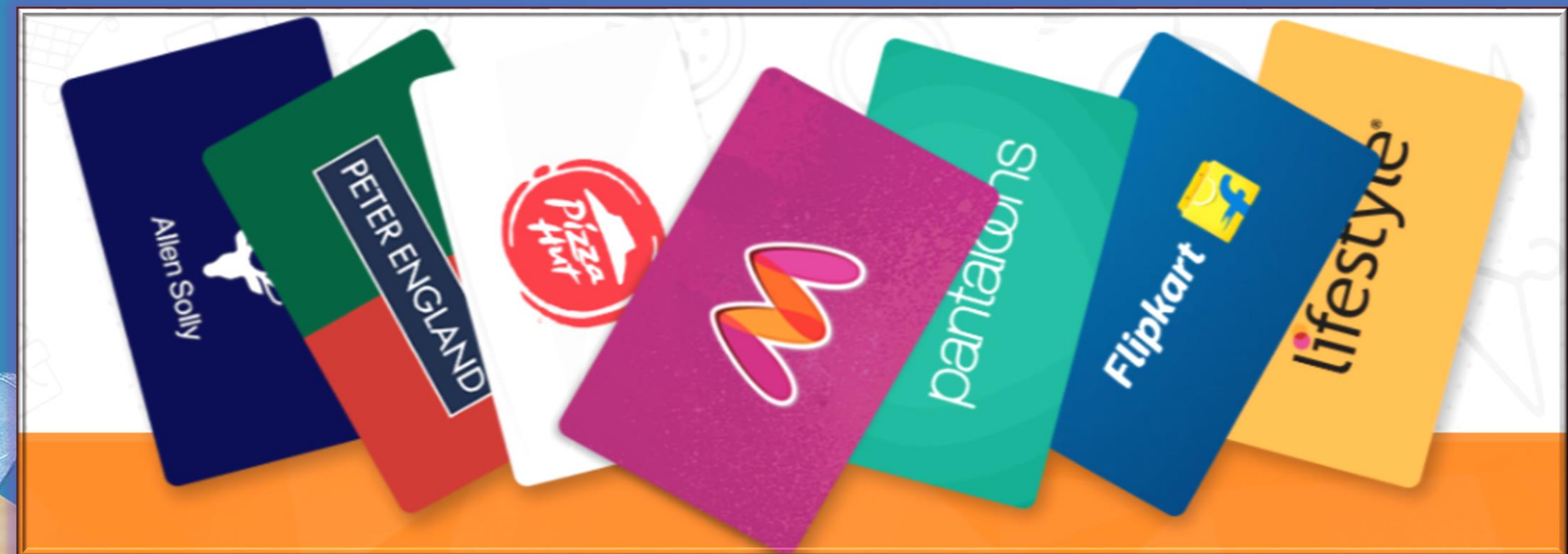
and many more...



Reinvent Experience – Pineperks Shopping Vouchers worth Rs. 2,500



- Pine Perk Gift card worth Rs 2500. This is an E- Voucher and will be linked to their registered mobile no.
- Only one Pine perks voucher can be linked to one mobile no.
- Customers can use this E- Voucher to Select from a host of Brands and online Portal Vouchers.
- Multiple Vouchers of any value from multiple Brands can be redeemed, subject to a total of 2500/-
 - Example : Rs. 500 Voucher of Myntra, Rs.1000 Voucher of Book My Show and Rs.1000 Voucher from Shopperstop
- Buy Voucher for the brands like Flipkart, Myntra, Lifestyle, Pantaloons, Allen Solly and many more. Choose a wide range of Online and Offline brands under one roof.
- For Redeeming the voucher customer has to visit www.pineperks.in and log in using the mobile number registered under HP Back to School Offer
- Customer has to buy the vouchers using Pine perk Account within 3 months from the date of money credited to Pine perk account, after which the money will expire
- Individual brand vouchers validity can be checked on pineperks website under T&Cs for each brand



Process note for redeeming the offer



Customer buys an eligible model of Notebook/Desktop from HP authorized reseller or HP Online Store (www.hpshopping.in)

Customer to visit www.hpshopping.in/pcoffer and register for availing offer benefit/s within 7 days of purchase of eligible product

During online registration customer to complete the following:

- Fill in personal details
- Put in their Valid Email ID and Mobile Number
- Fill in product and purchase details
- Upload copies of purchase invoice, bar coded serial no. sticker and his ID proof
- Click on “Accept” the offer terms and conditions and
- Click on “Submit”

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration

Post online registration, customer will get to see redemption code on the “Thank you” page and through email along with further steps and timelines

Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days

Post successful payment, customer shall receive confirmation email from payment gateway i.e. EBS and merchant name TLG India Pvt. Ltd.,
Incase of incomplete payment, customer shall receive email/sms

Post successful payment receipt – Customer shall receive claimed benefit/s within maximum of 30 days

Incomplete payment – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected

Non payment – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected

Important things to note during the registration



Some important points that need your attention while you opt for any redemption benefit/s.

- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
 - A copy of purchase invoice,
 - A barcoded notebook/desktop serial number sticker (same can be taken from cardboard packaging).
 - A copy of your valid ID proof.
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefits reach to you directly.
- Select source of purchase and dealer name, and valid SKU. Post that offers will be displayed along with offer fee, make a selection of single or multiple offers based upon choice and offer amount will be shown accordingly, please check complete details before you click on Submit button. Upon successful submission of details, a thank you page will open, please make a note of your redemption code, that will be a ready reference number for all future communications with redemption cell. Registration should be completed within 7 days of purchase of the product.
- Within next 72 hours of the registration, you will receive an email with preliminary approval of your redemption request. If your details are in order, you will be advised to visit payment link to make the payment of the offer. This option will be open for 10 days from the date of this email. Post successful receipt of payment, offer processing shall start and approval SMS will be shared on your registered mobile number. As per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt.

Offer Terms & Conditions



- All customer queries regarding the offer can be directed as per the following:
 - Email : Customer can write email to notebook@redeemnow.in for notebooks queries and desktop@redeemnow.in for desktop queries
 - Callback : In case customer wants talk to our representative, send SMS REDHELP to 53030, and we will give you a callback within 24 hours, or visit to www.redemnow.in and using Helpdesk section provide details for call back
- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

Reinvent Peace of Mind T&Cs



Additional 2 year Onsite Warranty- Consumer Notebooks & Desktops

- All HP Consumer notebooks come with 1 year default onsite warranty. This offer is for additional 2 years onsite warranty. Total Warranty period will be 3 years.
- The warranty certificate will be emailed to customer's registered email id. There will be no hard copy of the same. Customers need to carry a printout of this warranty certificate and invoice copy to HP authorized service centers in case of any after sales support requirement.
- Desktop Model's which already have 3 year warranty will not be eligible under this offer.



Accidental Damage Protection

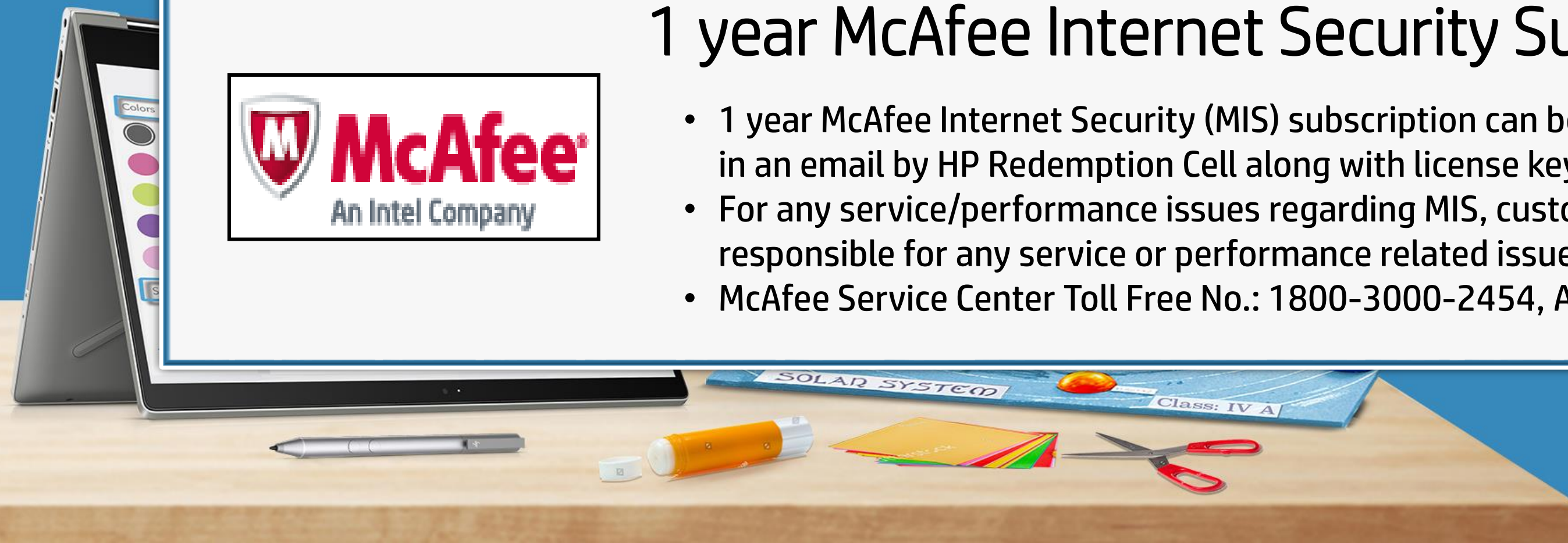
1 year Accidental Damage Protection – Consumer Notebooks

- 1 year ADP coverage – no questions asked
- Only one time repair/replacement of component is included
- Full protection against damage



1 year McAfee Internet Security Subscription- Consumer Notebooks/Desktops

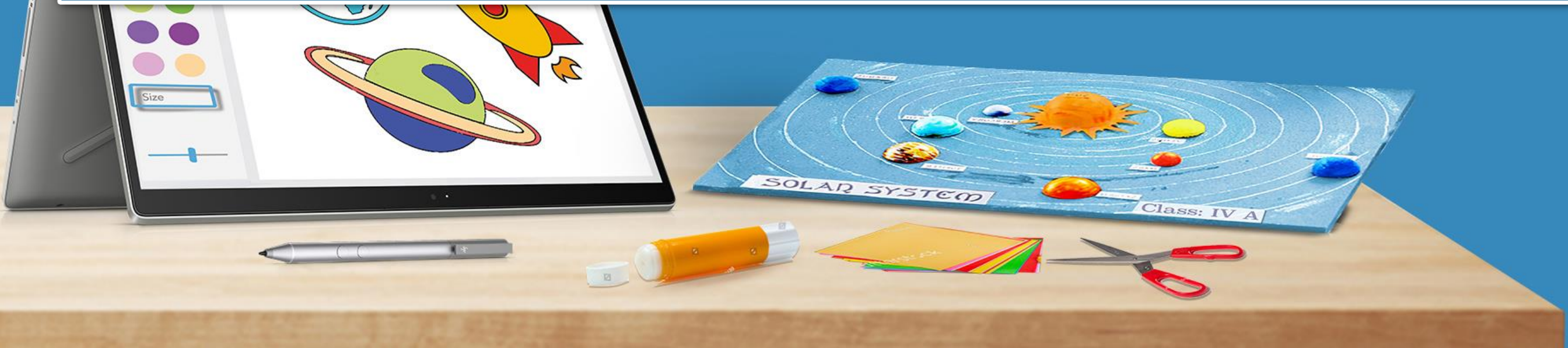
- 1 year McAfee Internet Security (MIS) subscription can be availed by downloading and installing MIS software via the link which will be sent in an email by HP Redemption Cell along with license key.
- For any service/performance issues regarding MIS, customers need to contact McAfee service center for any help. HP will not be responsible for any service or performance related issues of MIS.
- McAfee Service Center Toll Free No.: 1800-3000-2454, Also refer: <http://service.mcafee.com/fag/country.html>



- HP Redemption Cell will get 1 year Burglary Cover with Theft Extension Insurance policy issued for the end-customers.
- The steps to avail insurance policy will be performed by HP Redemption Cell and customers will get the Insurance policy via email.
- Policy cover will start after HP Redemption Cell has approved the redemption.
- Policy to be issued on the Invoice amount in the name of the end-customer by Reliance General Insurance (RGI).
- Theft and burglary to be covered under the policy by RGI.
- Depreciation rate will be charged on the invoice value @ 2.5% per quarter. Please refer the example given in Table 1.1
- HP's role will be only till getting the policy issued for the end-customer
- In case of theft/burglary of laptop, customers need to approach RGI directly for claim filing/claim handling. HP will have no role to play in claim filing/claim handling.
- In case of any dispute, HP will have no obligation/liability towards resolving the same. Customers need to settle such disputes directly with RGI.
- End-customers need to ensure that the name with which they are registering at www.redeemnow.in/hpbtsoffer has a bank account in an Indian nationalized or private bank. This is a compulsory requirement of RGI for claim disbursement.

Table 1.1: Example
Laptop purchase date: 17th October, 2017

Claim Logged Date:	Amount returned to customer:
Before 17th Jan'17	Full invoiced amount will be given to customer
17th Jan'17- 16th April'17	2.5% will be cut from invoiced amount
17th April'17 - 16th July'17	5% will be cut from invoiced amount
17th July'17 - 16th Oct'18	7.5% will be cut from invoiced amount



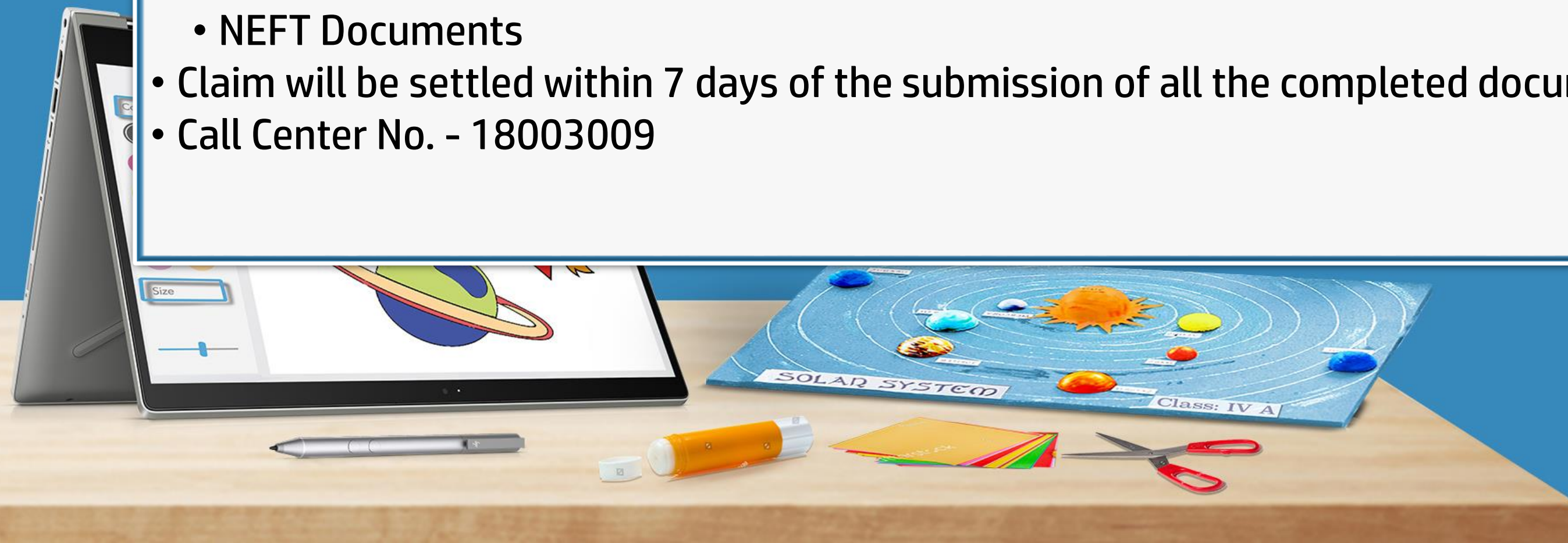
Link to check policy details: <https://www.reliancegeneral.co.in/Insurance/SMEs/Burglary-and-Housebreaking/BurglaryAndHouseBreaking.aspx>

Claims Filing/Handling

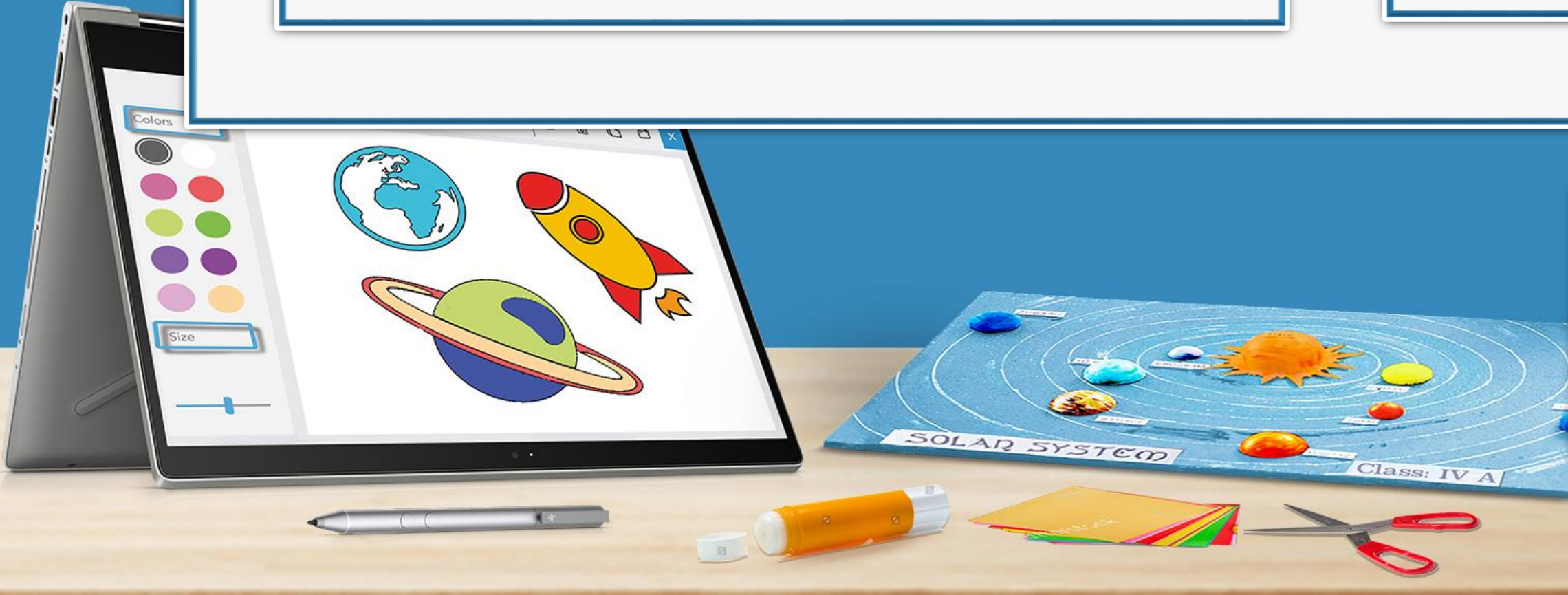
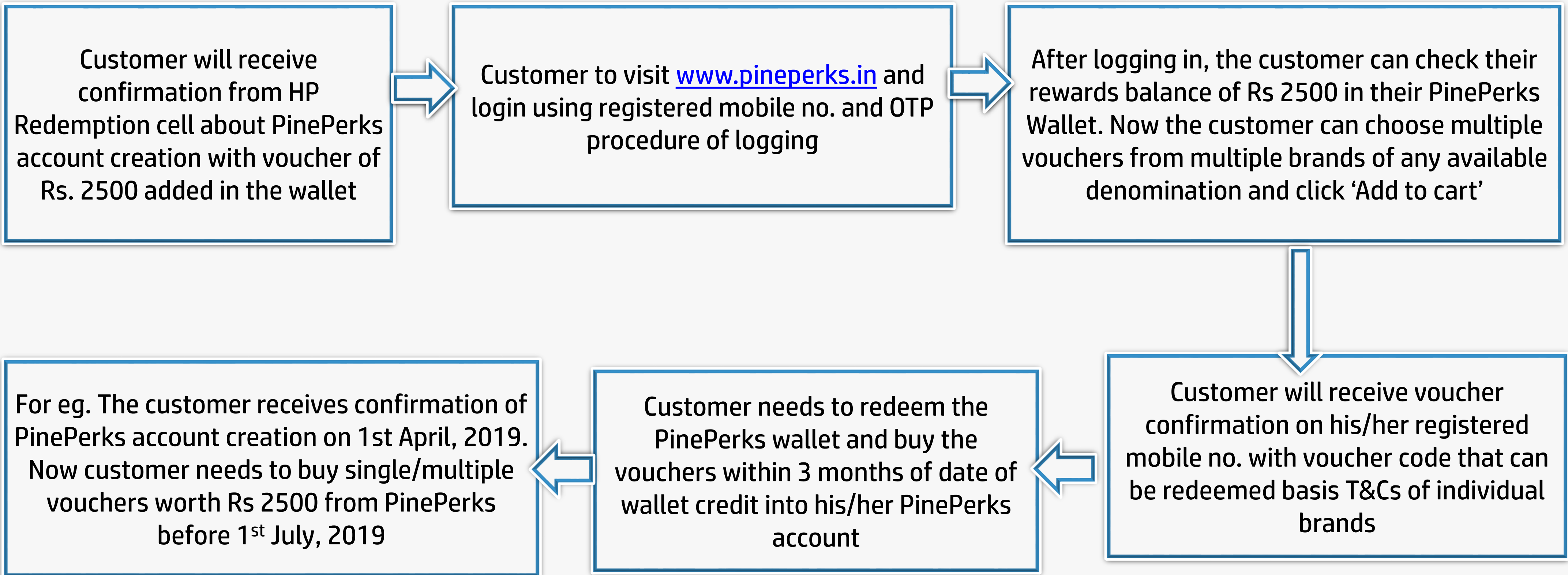
- Claims to be intimated by the customer through RGI Call center or Online Portal.
- An FIR to be registered for the loss.
- Non traceable report to be occupied from the Police Department
- Documents required for submission to process the claim
 - Claim Form –Duly filled and signed
 - Policy schedule
 - Invoice Copy
 - Copy of FIR
 - Non Traceable report
 - KYC documents
 - NEFT Documents
- Claim will be settled within 7 days of the submission of all the completed documents by RGI.
- Call Center No. - 18003009

NOTE:

- Claim Filing/Handling is the sole responsibility of Reliance General Insurance.
- HP will not be responsible for the same.
- In case of any issues faced by end-customers in any of these 5 steps, they need to approach RGI service centers directly.



Reinvent Experience – Pineperks Voucher Redemption



Customer can refer to detailed HP-PinePerks Process flow with screenshots at www.redeemnow.in/hpbtsoffer

#RENINVENT LEARNING



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14-CD0053TX Laptop