

Exciting Cashback Offers



Cashback	Min Swipe
1500	34999
2500	49999
3500	69999
5000	84999
8000	99999













- All Cashback Slab applicable irrespective of Product Series.
- Offer Applicable on all Consumer Notebook/AIO Series and above-mentioned Banks.

25th September to 5th November 2024

Cashback offer Details – Big Bank



Terms & Conditions:

- Offer Applicable from <u>25th September to 5th November'2024</u>
- Applicable on 6 months Tenure and above on Credit & Debit Card Emi only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Offer Applicable on Rs.2500, Rs. 3500, Rs.5000 and Rs 8000 Cashback slab only.
- Tenure for Cashback: 6m, 9m, 12m, 18m, 24m



Cashback offer Details



- Applicable on ICICI Bank Credit Card / Debit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Offer not applicable on Amazon Co Branded cards / Not available for Rs 1500 Cashback slab
- Tenure for Cashback: 6m,9m,12m,18m,24m



- Applicable on IDFC Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as_Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on Kotak Mahindra Bank Credit Card and Debit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on Yes Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on BOB Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m

AMERICAN EXPRESS



- Applicable on Amex /DBS Credit Card Only.
- Available on Pinelabs as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m

UPI Cashback Offer



Happy to introduce UPI Payment Option with below Key Enablers:

- Customer will get additional Instant Cashback offer on Mentioned Models.
- Applicable Aggregators are **Benow**, **Amazon Pay, Pinelabs and Paytm**.
- Channel partners need to be live with above aggregators to avail offer
- In Benow/Paytm/Pinelabs, Instant Cashback will be Applicable at Payment Summary Page.
- In Amazon Pay, Cashback will be Credited in Customer Amazon Pay Balance account Post Payment within 24 hours.
- Offer Tenure: ____26th Sep to 6th Oct'24_____
- No other bank cashback/EMI offer will be applicable incase of UPI offer availed









UPI Cashback – Model List

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Model Name	Part no.	Min Swipe	UPI Offer
Victus Gaming Laptop 15-fb0082AX	788X9PA	66599	3000
15-fa1321TX	9X5J3PA	88199	3000
Victus Gaming Laptop 15-fa1134TX	8X059PA	89099	3000
Victus Gaming Laptop 15-fa0187TX	8F4Z5PA	88649	3000
Victus Gaming Laptop 15-fb0050AX	6F9V1PA	60749	1500
Victus 15-fa1216TX	9Q962PA	71999	3000
Victus Gaming Laptop 15-fa0555TX	805X2PA	69749	3000
Victus Gaming Laptop 15-fb0106AX	7K4W8PA	62999	1500
15-fa1276TX	9W6U6PA	98999	3000
15-fa1128TX	8U1H6PA	66599	3000
15-fa1098TX	8P9Q2PA	68399	3000
16-s0095AX	8R1E6PA	82799	3000
15-fa1274TX	9V421PA	91799	3000
15-fa1333TX	9Y0Z2PA	100799	3000
Victus Gaming Laptop 16-s0089AX	8L7Y4PA	85499	3000
15-fa1332TX	9Y0Z1PA	94499	3000
15-fa1327TX	9Z528PA	68399	3000
Victus Gaming Laptop 15-fb2117AX	A94BWPA	84149	3000
15-fa1124TX	8U1H3PA	61199	1500
Victus Gaming Laptop 15-fb2114AX	A85SGPA	80549	3000
15-fa0888TX	A03H1PA	70199	3000
15-fa0333TX	A03GZPA	63899	3000
15-fa1279TX	9W6U9PA	77848	3000
15-fa1278TX	9W6U8PA	71099	3000
15-fa1317TX	9Y0Y8PA	75149	3000
15-fa1307TX	9Y0Y6PA	62999	1500

Model Name	Part no.	Min Swipe	UPI Offer
Victus Gaming Laptop 15-fb0108AX	7K8N1PA	51299	1500
Victus Gaming Laptop 15-fb0153AX	8H5K2PA	54891	1500
15-fa1313TX	9X5E7PA	63899	3000
Victus Gaming Laptop 15-fa1402TX	AM1S8PA	78299	3000
15-fa1310TX	9X3L4PA	61199	1500
15-fa1414TX	AR2C3PA	72899	3000
Victus Gaming Laptop 15-fb0150AX	8F506PA	49949	1500
Victus Gaming Laptop 15-fa1411TX	AQ5H7PA	74699	3000
15-fa1227TX	A1QV2PA	58499	1500
15-fa1351TX	A18QBPA	56699	1500
15-fa1413TX	AR2B4PA	64799	3000
15-fa1415TX	AR2B5PA	69299	3000
15-fa1314TX	9X578PA	58499	1500
Victus Gaming Laptop 15-fa1400TX	AM1S6PA	64799	3000
15-fa1226TX	A03H2PA	53999	1500
Victus Gaming Laptop 16-r0311TX	AJ8X4PA	65699	3000
15-fa1422TX	AV4W9PA	56699	1500
Victus Gaming Laptop 15-fa1401TX	AM1S7PA	68399	3000
Victus Gaming Laptop 16-r0327TX	AM9G9PA	70199	3000
15-fa1312TX	9X3L6PA	55799	1500
15-fa1412TX	AR2B3PA	61199	1500
15-fa1379TX	A9NC2PA	61199	1500
Victus Gaming Laptop 15-fb0147AX	8F503PA	47249	1500
Victus Gaming Laptop 15-fb0178AX	A6SS2PA	60299	1500
15-fa1346TX	A12FQPA	62999	1500
15-fa1448TX	AV4X0PA	56699	1500

HP Festive Rush: NBFC Scheme



No Cost EMI



Product Range	Tenure	Series
Below 40k	9 3	14 15 Series, Chromebook, AIO
40k to 60k	9 3	14 15 Series, Chromebook, AIO, Pavilion, Victus
40K 10 60K	12 4	AIO, Pavilion, Victus
	8 2	14 15 Series, AIO, Pavilion, Victus, Pavilion Plus, Envy, Spectre, Omen, Omni
Above 60k	12 4	AIO, Pavilion, Victus, Pavilion Plus, Envy, Spectre, Omen, Omni
	15 5	AIO, Pavilion, Pavilion Plus, Envy, Spectre, Omen, Omni



Product Range	Tenure
All Products	9 3, 10 3, 12 4
Above 60k	12 4







Product Range	Tenure
All Products	9 3 & 12 4

Cashback Details







Series	Tenure	Min. Loan Amount
All Models	5% up to Rs. 4,000	Rs. 40,000/-

- Cashback will be Credited Post successful clearance of EMI without any Delinquency (HDB - Complete Loan, TVS Credit / IDFC - 4 EMI's)
- Offer Valid on HDB/ HDFC/ TVS Credit Finance.
- Applicable across offline channel HPW / MBO(T2/T3) /LFR/RLFR.
- E- Mandate is mandatory for Cashback posting.
- IDFC Cashback applicable from 1st to 31st Oct'24

HP Festive Rush Offer: HP Switch Benefits



Old Laptop: HP / Other Brand

HPSWITCH

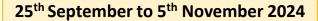
Benefits up to Rs 10000/- on select Notebooks

Spectre, Omen & Omni	Rs 10000
Envy & Pavilion Plus	Rs 5000
Pavilion & Victus	Rs 2500









HP Festive Rush: Special Warranty Offer



This offer is valid on below Selected Notebooks

now starts @ Rs 365/- only

Offer from 19th Sep to 5th Nov'24



Rs 365/-

Part no.	Model Name	
9U100PA	HP Pavilion Plus Notebook 14-ew0116TU	
9J6L6PA	HP Pavilion Plus Notebook 14-ew0115TU	
9W638PA	HP Envy Notebook 14-fc0078TU	
A33FPPA	HP Notebook 15-fd0061TU	
A33FQPA	HP Notebook 15-fd0063TU	
A47CXPA	HP Notebook 15-fd0070TU	
A47CYPA	HP Notebook 15-fd0111TU	
9D3M8PA	HP Notebook 15-fc0154AU	
9D3M9PA	HP Notebook 15-fc0155AU	
9D3N4PA	HP Notebook 15-fc0156AU	
9W6U8PA	HP Victus Notebook 15-fa1278TX	
A03GZPA	HP Victus Notebook 15-fa0333TX	
9W6U9PA	HP Victus Notebook 15-fa1279TX	
805X2PA	HP Victus Notebook 15-fa0555TX	
AQ5H7PA	HP Victus Notebook 15-fa1411TX	

HP Festive Rush: Warranty Offer



This offer includes all Series Notebooks (including Upfront Models)

Extended Warranty now starts @ Rs 1999 only



YEAR

EXTENDED WARRANTY

WARRANTY

LONG THE CONTROL OF THE CONTROL

Rs 1999/-

Rs 2999/-

Offer from 19th Sep to 5th Nov'24



HP Festive Rush: Hardware Bundle offer



HyperX Pulse fire Haste 2 Mouse

HyperX Cloud Stinger 2 Headset

HyperX Pulse fire Mat Mouse Pad













On Purchase of Omen

MRP 21931 @ 2999/-

HyperX Cloud Stinger 2 Wireless Headset



On Purchase of

Omen: MRP 11427 @ 499/-

Victus: MRP 11427 @ 999/-

HyperX Clutch Gladiate - Controller



On Purchase of

Omen : MRP 4277 @ Free

Victus: MRP 4277 @ 199/-

Offer from 19th Sep to 5th Nov'24

Refer Appendix for detailed SKU list

HP Festive Rush: VIP Trolley Bag Offer





VIP Trolley Bag Worth Rs 9500/-*

- Offer Valid on Purchase of 14/15 Series Notebook.
- Valid for all Offline Channel, HP Online Store and LFR Chain.
- Valid from 19th Sep to 13th Oct'24
- Offer is not Valid for E-Tail channel.

Offline Market Excl. LFR	LFR (Reliance, Croma, Vijay Sales)
Rs.299	Rs.799

HP Festive Rush: Software Bundle offer





Adobe PEPE Offer

Available only @ Rs 5999/-

- Available on Pav. Plus, Envy, Spectre, Omen, Omni Series.
- Lifetime License for consumer
- PEPE Photoshop Elements and Premier Elements

Offer from 25th Sep to 5th Nov'24

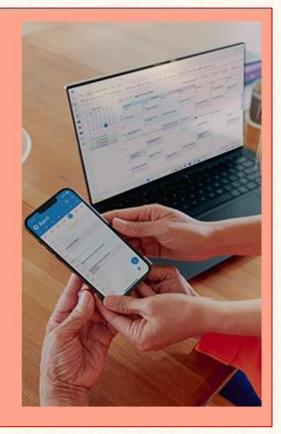
HP Festive Rush: M365 – Subscription





Productivity on the go

Microsoft 365 works across your devices



M365 Subscription offer

- 1 Year Subscription available at Rs 4899 Rs 2499 only.
- Redemption code available post registration through redemption website.
- Offer Validity from 25th Sep to 5th Nov'2024.
- Offer applicable on Pav Plus, Envy, Omni, Spectre and Omen series.



HP Festive Rush: Poly Voyager Offer





Poly Voyager Free 60 Carbon Black Earbuds + Basic Charge*

- ➤ Applicable Models HP Pavilion, Pavilion Plus
- Offer valid for HP World Stores only.
- ➤ Offer Price Rs. 3999/-

Offer from 24th Sep to 13th Oct'24

Terms & Conditions Apply



HP Festive Rush: Poly Voyager Offer





Voyager Free 60+ UC M USB-C Teams White*

- ➤ Applicable Models HP Envy / Omni / Spectre
- Offer valid for HP World Stores only.
- > Offer Price :
 - HP Envy/Omni Rs. 1999/-
 - Spectre Free

Offer from 24th Sep to 13th Oct'24

Terms & Conditions Apply

HP Imaginator Offer



Terms & Conditions Apply



- Applicable Models All Notebook SKUs
- Offer valid for LFR Vijay Sales, Croma, Reliance, etc.,
- Offer Price Free*
- Offer Validity 25th Sep to 5th Nov'24

Avishkaar Abot kit

- Visit https://bit.ly/47Hwzu4
- The three Free Courses (worth ₹8,000) are:
 - Electronics & Internet of Things Simulation
 - Robotics course with simulation exercises
 - Coding courses to develop games
- Customer Support: For any Avishkaar-related inquiries, please reach out at +91-8506931515.
- *Additional Exclusive Offer :
 - Purchase the Avishkaar Abot kit for just
 ₹2,500 (originally worth ₹4,999).

edX Courses

- Visit https://www.edx.org/school/hp
- Free Relevant Courses includes:
 - A Complete Guide to Game Design
 - Mastering Game Programming
 - o eSport Management

Iprep

- Visit https://learn.iprep.in/
- 1 Year Free Access to iPrep App (created by iDream Education) worth ₹4,000
- Click https://bit.ly/3XC6KXH to know more
- Customer Support: For any app-related queries, please contact us at 1800 889 9710 or at support@idreameducation.org





HP Festive Rush: Desktop offer



DESI	KTOP OFFER	2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)
MODELS	SERIES	2 YEAR EXTENDED WARRANTY
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F, DG	
Envy	C, CS	₹1499.00*
HP Pavilion AIO	CA, B, D, QB, XA	
HP Tower	AF, PF, F, M	
HP Victus Gaming	TG	₹999.00*
HP Omen Gaming	GT	

^{*} Inclusive of all taxes

^{*} Terms & Conditions apply

^{*} Valid on both SRP and upfront SKUs

HP Festive Rush: No Cost EMI Details



Models	No Cost EMI	Low-Cost EMI		
HP 14/15	3m, 6m	9m, 12m, 18m, 24m		
Pavilion/Victus	3m, 6m	9m,12m, 18m, 24m		
Envy	3m, 6m, 9m	12m, 18m, 24m		
Omen/Spectre/Omni	3m, 6m, 9m, 12m	18m, 24m		

• Min Trxn amount for No cost EMI is Rs 50000



HP Festive Rush



PEA	CE OF MIND OFFER	3 years subscription	PROTEGENT 3 years subscription (Worth	1 Year M365 Subscription	HyperX RGB Mouse+HyperX Headset+Mouse Pad	HyperX Headset	HyperX Clutch Gladiate Controller	Adobe Pepe
MODELS	SERIES	(Worth ₹8499.00)	₹14499.00)`					A
Omen	B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	₹1999* ₹2999.00*		₹ 2499.00*	₹ 2999.00*	₹ 499.00*	Free*	₹ 5999*
Victus	D, E, FA, FB, R, S, AX		NA		₹ 999.00*	₹ 199*		
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI		NA					
Pavilion Gaming	EC, DK, A		₹ 2999.00*	NA	NA			NA
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG			NA				
Pavilion x360	DW, DY, EK, DH			NA				
Pavilion Plus	Pavilion Plus EH, EW, EY, AB			₹ 2499.00*		NA		₹ 5999*
Pavilion Aero	Pavilion Aero BE, BG			NA				NA
Envy 13,14,15,16	AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH, FC, AG, AQ			₹ 2499.00*				
Spectre	AW, EA, EF, F, AA, EU, AE, AK, AP, DF, EB							₹ 5999*
Omnibook	FE							
Chromebook	CA, NA, CC, DA, NF, CD			NA				NA

HP Festive Rush



Secure your PC completely



3 years Accidental Damage Protection:

Accidental Damage Protection from electrical surges, accidental drops & liquid spills

Product Name	Product Series	ADP Price (INR)
HP 14/15	HP 14/15 - Series DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI	2999
Chromebook	Chromebook CA, NA, CC, DA, NF, CD	2999
Victus Gaming	Victus Gaming D, E, FA, FB, R, S, AX	3499
Pavilion	Pavilion 13/14/15 BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG Pavilion x360 DW, DY, EK, DH, Pavilion Gaming DK, EC, A, Pavilion Plus EH, EW, EY, AB Pavilion Aero BE, BG	3499
Envy	Envy – series AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ	5999
Omen	Omen - Series B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	5999
Spectre	Spectre - AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF, EB Series	7999
Omnibook	Omnibook – FE	7999

- Valid only on select models on redemption only.
- Terms & Conditions apply

HP Festive Rush: Hardware Bundle offer



- This offer is applicable in case of purchase via HP Online store (https://store.hp.com/in) or over the counter sale through HP Authorized Resellers only or authorized e-com partner(only Amazon).
- Offer is ONLY valid for end customer purchases made from 19th Sep'2024 to 5th Nov'2024.
- The 'HP Festive Rush Offer' Offer is valid only on Spectre AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF, EB, Envy 13/14/15/16 AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ, Omen B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG, Victus D, E, FA, FB, R, S, AX, Pavilion Gaming EC, DK, A, Pavilion 13,14,15 BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG, Pavilion x360 DW, DY, EK, DH, Pavilion Aero BE, BG, Pavilion Plus EH, EW, EY, AB, HP 14/15 DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI series, Chromebook CA, NA, CC, DA, NF, CD.
- Offer is not valid on Notebooks DOS SKUs, models with upfront pricing and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- HyperX Headset cannot be clubbed with hard bundle HyperX Headset combo gift.
- Gift color may vary depending on available stock.
- iPrep offer is valid for LFR from 25th Sep to 5th Nov'24, click here to know more https://bit.ly/3XC6KXH
- Avishkaar Abot Kit is valid for LFR from 25th Sep to 5th Nov'24, click on the given link for more details https://home.avishkaar.cc/hpimaginators & https://www.edx.org/school/hp
- The uploading of a student ID verifying the current academic year at www.redeemnow.in/hpfestiverushoffer is mandatory to redeem the Special HP Imaginator Student Offer. In case of any inadequacies , HP might ask for an additional proof.
- The Student Offer is valid for full-time students.
- For the Student Offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- This offer is not valid on bulk orders.
- Antivirus offer is not applicable on HP Chromebook.

HP Festive Rush: Hardware Bundle offer



- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpfestiverushoffer will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.



Process note to redeem the offer



Customer buys an eligible model from HP authorized reseller or HP Online Store (https://store.hp.com/in).



Customer to visit

<u>www.redeemnow.in/hpfestiverushoffer</u> and register for availing offer benefit/s within 14 days of purchase of eligible product.



During online registration customer to complete the following:

Fill in personal details

Put in their Valid Email ID and Mobile Number

Fill in product and purchase details

Upload copies of purchase invoice, bar coded serial no.

sticker, Govt. ID proof

sticker, Govt. ID proof
Click on "Accept" the offer terms and conditions and
Click on "Submit"

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration



Post online registration, customer will get to see redemption code on the "Thank you" page and through email along with further steps and timelines





Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days



Post successful payment, customer shall receive confirmation email from payment gateway i.e.,
Worldline India
and merchant name TLG India Pvt. Ltd.,
Incase of incomplete payment, customer shall
receive email/sms



<u>Post successful payment receipt</u> – Customer shall receive claimed benefit/s within maximum of 30 days

<u>Incomplete payment</u> – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected

Non-payment – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected

Offer Escalation Matrix



Email

notebook@redeemnow.in for notebooks desktop@redeemnow.in for desktop

Callback Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redemnow.in and using Helpdesk section provide details for call back

Escalation

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

 Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of claim approval. In case of any delay in processing of the same customer will be informed through email.

Note: VIP Trolley Bag will be processed and send to registered address within 45-60 days.

- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this
 offer agree and undertake not to hold HP and/or or any of their
 group entities or affiliates, their respective directors, officers,
 employees, agents, vendors, responsible for or liable for, any
 actions, claims, demands, losses, damages, costs, charges and
 expenses that you may/might have suffered, sustained or
 incurred, or claims to suffer, sustain or incur, by way of and / or
 on account of the present offer.

