



**STUDY HARD.
PLAY HARDER.**

5th June'2024 to 20th August'2024

www.redeemnow.in/hpbacktocollegeoffer



Exciting Cashback offers



Cashback	Min Swipe
1500	34999
3000	49999
4000	74999
5000	89999
10000	94999

Cashback	Min Swipe
3000	49999
4000	74999
5000	89999
10000	99999

Cashback	Min Swipe
5000	89999
10000	94999

- **Rs. 10,000 Cashback applicable only on Pav. Plus, Envy, Spectre & Omen Series.** Rest all Cashback Slab applicable irrespective of Product Series.
- Offer Applicable on all Consumer Notebook/AIO Series and above-mentioned Banks.

Cashback offer Details



- Applicable on ICICI Bank Credit / Debit Card EMI
- Available on Pinelabs, Benow, Paytm, Amazon Pay(CC EMI Only) as Instant cashback
- Offer Not Applicable on ICICI Co- Branded /Amazon Pay Card.
- Tenure for Cashback: **6m,9m,12m,18m,24m**



- Applicable on IDFC Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



- Applicable on One Card Credit Card EMI/Full Swipe.
- On Full Swipe Cashback Applicable on all slabs Except Rs.10,000.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback.
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



- Applicable on Amex Credit Card EMI only.
- Available on Pinelabs as Instant cashback
- Offer Applicable on Amex Live Dealers only.
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



- Applicable on Yes Bank Credit Card EMI
- Offer Applicable from 5th to 30th June only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



- Applicable on DBS Credit Card EMI only.
- Available on Pinelabs only as Instant cashback.
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**

Cashback offer Details



Terms & Conditions

- Offer Applicable from **5th to 30th June'24**.
- Applicable on 6 months Tenure and above on Credit & Debit Card Emi only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Offer Applicable on **Rs.3000, Rs. 4000, Rs.5000 and Rs.10000** Cashback slab only.
- Tenure for Cashback: **6m,9m,12m,18m,24m**



Terms & Conditions

- Offer Applicable from **5th June to 20th Aug'24**
- Applicable on all Tenure on Credit Card Emi only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback.
- Offer Applicable on **Rs.5000 and Rs.10000** Cashback slab only.
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**

HP Back to College Offer : HP Switch Benefits

HP SWITCH

Benefits up to Rs 10000/- on select Notebooks

	Old Laptop – HP Brand	Old Laptop – Other Brand
Spectre & Omen	Rs 10000	Rs 8000
Envy & Pavilion Plus	Rs 6000	Rs 5000
Pavilion & Victus	Rs 3000	Rs 2500



HP Back to College Offer : NBFC Scheme

No Cost EMI



Product Range	Tenure	Series
Below 40k	9 3	14 15 Series, Chromebook, AIO
40k to 60k	9 3	14 15 Series, Chromebook, AIO, Pavilion, Victus
	12 4	AIO, Pavilion, Victus
Above 60k	8 2	14 15 Series, AIO, Pavilion, Victus, Pavilion Plus, Envy, Spectre, Omen
	12 4	AIO, Pavilion, Victus, Pavilion Plus, Envy, Spectre, Omen
	15 5	AIO, Pavilion, Pavilion Plus, Envy, Spectre, Omen



Product Range	Tenure
All Products	9 3, 10 3, 12 4
Above 60k	12 4



Product Range	Tenure
All Products	9 3 & 12 4

Cashback Details



Series	Tenure	Min. Loan Amount
14 15 Series, Pavilion, Victus	5% up to Rs. 4,000	Rs. 40,000/-

- Cashback will be Credited Post 3 successful EMI without any Delinquency.
- Offer Valid on HDB Finance.
- Applicable across offline channel – HPW / MBO(T2/T3) /LFR/RLFR

HP Back to College Offer : Warranty Offer

This offer includes all Series Notebooks (including Upfront Models)

**Extended Warranty now starts
@ Rs 1999 only**

Offer from 5th June to 20th Aug'24



+

Unistal's **PROTEGENT**
Antivirus

Rs 1999/-



+

Unistal's **PROTEGENT**
Antivirus

Rs 2999/-

Product Number	Product Description
9D3N5PA#ACJ	HP Laptop 15s-fq5326TU
9D3N9PA#ACJ	HP Laptop 15s-fq5329TU

Rs 1/Day @ 365/-

Special Offer for 1yr Extended Warranty

HP Back to College Offer: Student Warranty Offer

This offer includes all Series Notebooks (including Upfront Models)

**Extended Warranty now starts
@ Rs 999 only**

Offer from 5th June to 20th Aug'24



+

Unistal's **PROTEGENT**
Antivirus

Rs 999/-



+

Unistal's **PROTEGENT**
Antivirus

Rs 1999/-

Above offer only for Student

HP Back to College Offer : Hardware Bundle offer

HyperX Pulsefire Haste
2 Mouse



+

HyperX Cloud Stinger 2
Headset



+

HyperX Pulsefire
Mat Mouse Pad



For Everyone

For Student

On Purchase of Omen

~~MRP 14001~~ @ 3499

~~MRP 14001~~ @ 2499

HyperX Pulsefire Haste
2 Mouse



+

HyperX Pulsefire
Mat Mouse Pad



On Purchase of Victus

~~MRP 7904~~ @ 2499

~~MRP 7904~~ @ 1499

HyperX Clutch Gladiate - Controller



On Purchase of

Omen : ~~MRP 4277~~ @ 999

Omen : ~~MRP 4277~~ @ Free

Victus : ~~MRP 4277~~ @ 1999

Victus : ~~MRP 4277~~ @ 999

Refer Appendix for detailed SKU list

HP Back to College Offer : Software Bundle offer

Great creativity needs equally great tools.

Buy HP ENVY x360 and get the Adobe Creative Cloud Photography plan worth ~~₹20,100.00~~ @ 3499.00



Adobe Creative Cloud

1 Year Photoshop
@Rs ~~20100~~,
Now @ 3,499/-

Student offer
Now @2,499/-

Mc Afee



Bigger chills and thrills with
IMAX Enhanced Display



HP ENVY x360



Exclusive
Offer

McAfee™ 30 days
trial free

*Terms and conditions apply. ©Copyright 2023 HP Development Company, LP

Applicable Series

Pav. Aero/Plus

Envy

Spectre

Omen

HP Back to College Offer : Desktop Offer

DESKTOP OFFER		2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)
MODELS	SERIES	
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F	₹ 1499.00*
Envy	C, CS	
HP Pavilion AIO	CA, B, D, QB, XA	
HP Tower	AF, PF, F, M	₹ 999.00*
HP Victus Gaming	TG	
HP Omen Gaming	GT	

* Inclusive of all taxes

* Terms & Conditions apply

* Valid on both SRP and upfront SKUs

HP Back to College Offer : No Cost EMI Details

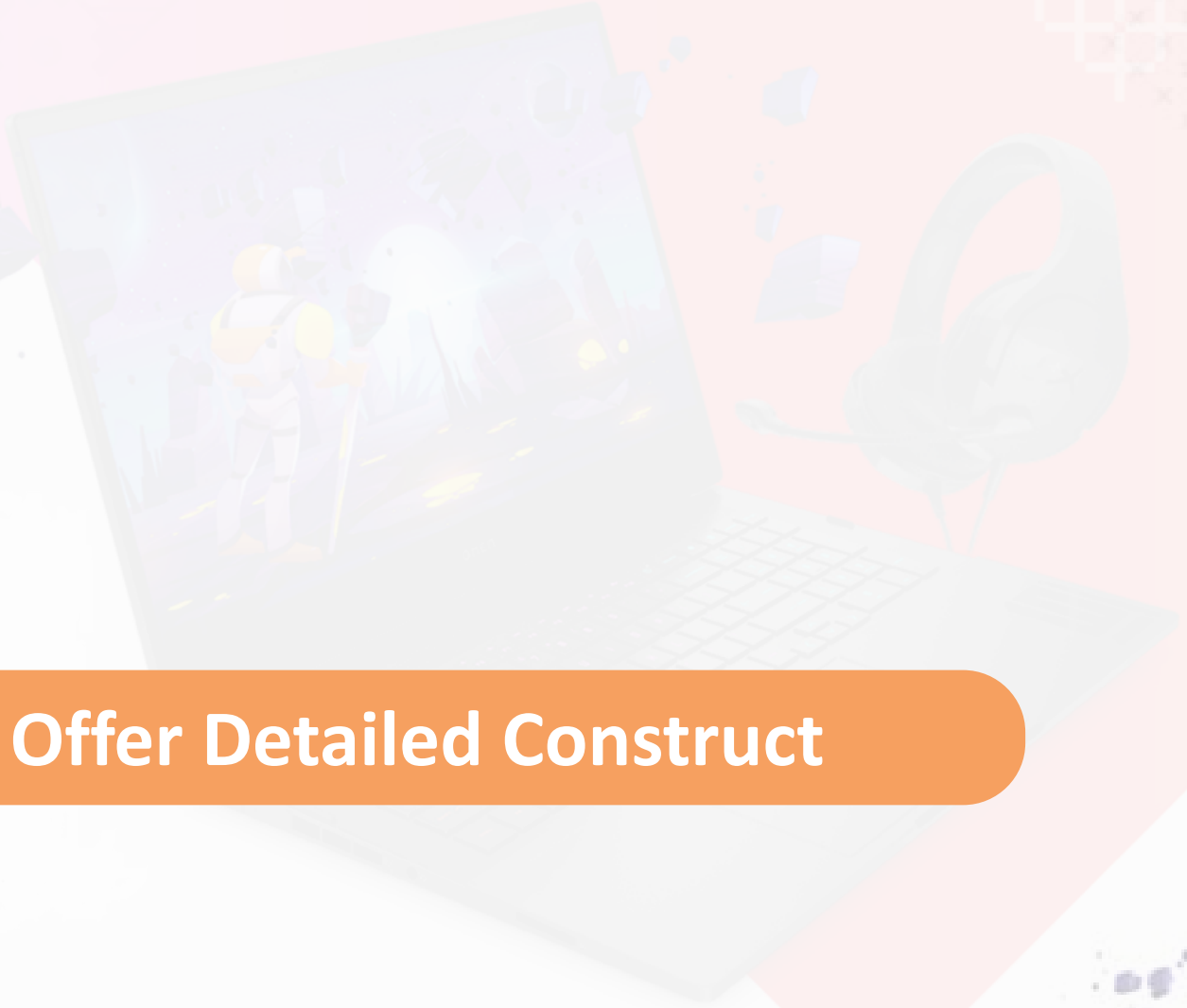
Models	No Cost EMI	Low-Cost EMI
HP 14/15	3m, 6m	9m, 12m, 18m, 24m
Pavilion/Victus	3m, 6m	9m,12m, 18m, 24m
Envy	3m, 6m, 9m	12m, 18m, 24m
Omen/Spectre	3m, 6m, 9m, 12m	18m, 24m

*Min txn amount for No cost EMI is Rs 50000

OMEN









HP Back to College Offer Detailed Construct



ST
PLAY HARDER.

HP Back to College Offer : For Student

PEACE OF MIND OFFER		 3 years subscription (Worth ₹8499.00)	 3 years subscription (Worth ₹14499.00)	1 Year Adobe Creative Cloud Plan 	HyperX RGB Mouse+HyperX headset+Mouse Pad 	Hyper X RGB Mouse + Mouse Pad 	Hyper X Clutch Controller 
MODELS	SERIES						
Omen	B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	₹ 999*	₹ 1999.00*	₹ 2499.00*	₹ 2499.00*	NA	Free
Victus	D, E, FA, FB, R, S, AX			NA	₹ 1499.00*	₹ 999.00*	
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI			NA			
Pavilion Gaming	EC, DK, A			NA			
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG			NA			
Pavilion x360	DW, DY, EK, DH			NA			
Pavilion Plus	Pavilion Plus EH, EW, EY, AB			₹ 2499.00*			
Pavilion Aero	Pavilion Aero BE			₹ 2499.00*			
Envy 13,14,15,16	AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH, FC, AG, AQ			₹ 2499.00*			
Spectre	AW, EA, EF, F, AA, EU, AE, AK, AP, DF			₹ 2499.00*			
Chromebook	CA, NA, CC, DA	NA					







*Terms & Conditions apply

*Inclusive of all taxes

*Including Upfront Models

*Valid on select models on redemption only.

HP Back to College Offer : For Everyone

PEACE OF MIND OFFER		 3 years subscription (Worth ₹8499.00)	 3 years subscription (Worth ₹14499.00)	1 Year Adobe Creative Cloud Plan 	HyperX RGB Mouse+HyperX headset+Mouse Pad 	Hyper X RGB Mouse + Mouse Pad 	Hyper X Clutch Controller 	
MODELS	SERIES							
Omen	B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	₹ 1999*	₹ 2999.00*	₹ 3499.00*	₹ 3499.00*	NA	₹ 999.00*	
Victus	D, E, FA, FB, R, S, AX			NA		₹ 2499.00*	₹ 1999.00*	
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI			NA				
Pavilion Gaming	EC, DK, A			NA				
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG			NA				
Pavilion x360	DW, DY, EK, DH			NA		NA		
Pavilion Plus	Pavilion Plus EH, EW, EY, AB			₹ 3499.00*			NA	NA
Pavilion Aero	Pavilion Aero BE			₹ 3499.00*				
Envy 13,14,15,16	AY, BA, BD, BF, AR, EB, EP, EW, H, FE, FH, FC, AG, AQ			₹ 3499.00*				
Spectre	AW, EA, EF, F, AA, EU, AE, AK, AP, DF			₹ 3499.00*				
Chromebook	CA, NA, CC, DA			NA				

*Terms & Conditions apply

*Inclusive of all taxes

*Including Upfront Models

*Valid on select models on redemption only.

HP Back to College Offer

Secure your PC completely



3 years Accidental Damage Protection:

Accidental Damage Protection from electrical surges, accidental drops & liquid spills

Product Name	Product Series	ADP Price
HP 14/15	HP 14/15 - Series DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI	2999
Chromebook	Chromebook CA, NA, CC, DA	2999
Victus Gaming	Victus Gaming D, E, FA, FB, R, S, AX	3499
Pavilion	Pavilion 13/14/15 BE, EG, BB, DV, EH, EC Pavilion x360 DW, DY, EK, DH Series Pavilion Gaming DK, EC Pavilion Plus EH, EW, EY, AB Pavilion Aero BE	3499
Envy	Envy – series AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ	5999
Omen	Omen - Series B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG	5999
Spectre	Spectre - AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF Series	7999

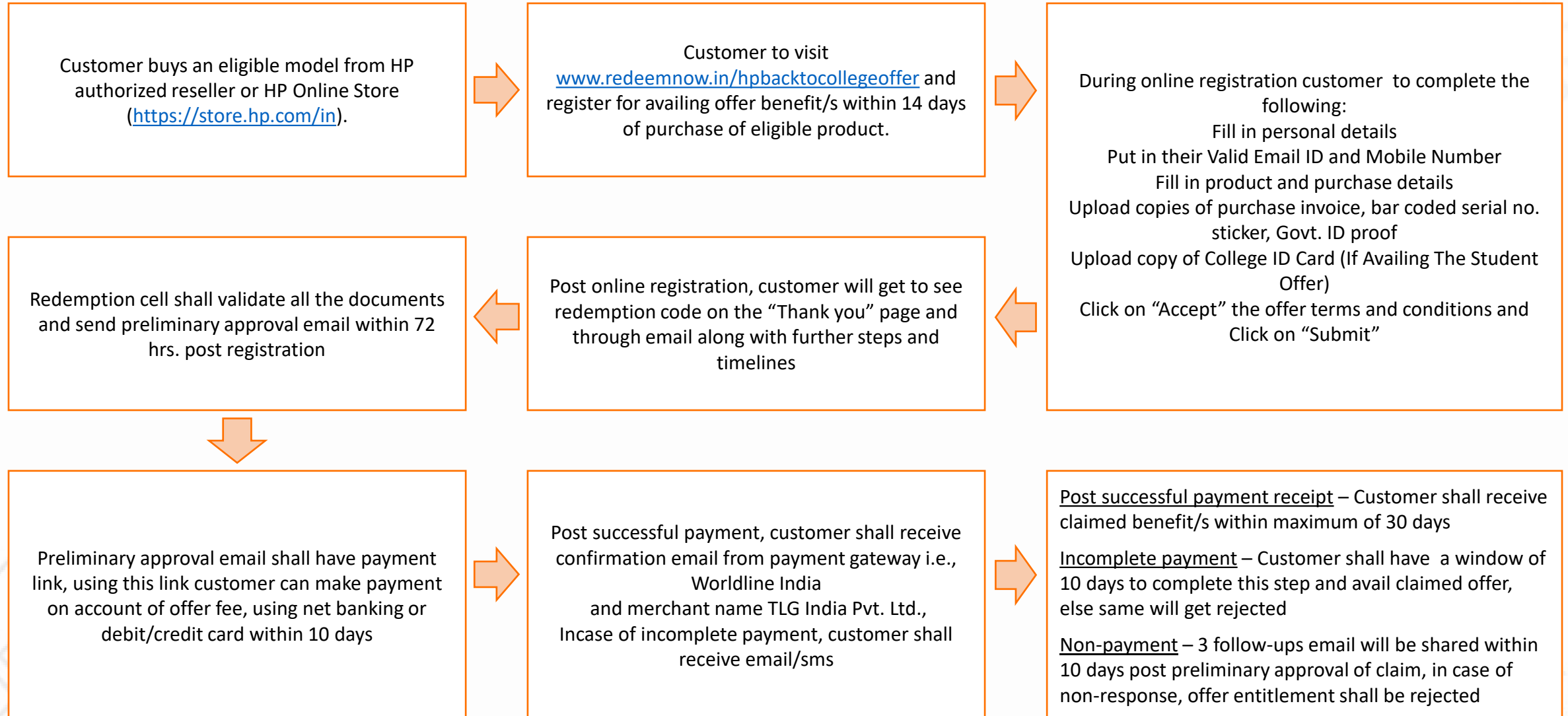
*Valid only on select models on redemption only.

*Terms & Conditions apply

Offer Terms and Conditions

- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 5th June'2024 to 20th August'2024.
- The 'HP Back to College' Offer is valid only on Spectre AW, EA, EF, F, AA, EU, EB, AE, AK, AP, DF, Envy 13/14/15/16 AR, AY, BD, BA, BF, EB, EP, EW, H, FE, FH, FC, AG, AQ, Omen B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, DH, XD, FB, AP, DC, DG, Victus D, E, FA, FB, R, S, AX, Pavilion Gaming EC, DK, A, Pavilion 13,14,15 BE, EG, BB, DV, EH, EC, CE, CS, AN, AF, AG, Pavilion x360 DW, DY, EK, DH, Pavilion Aero BE, Pavilion Plus EH, EW, EY, AB, HP 14/15 DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP, FY, CF, DA, DB, GY, CK, CR, DI series, Chromebook CA, NA, CC, DA.
- Offer is not valid on Notebooks DOS SKUs, BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- Antivirus offer is not applicable on HP Chromebook.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpbacktocollegeoffer will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- The uploading of a student ID verifying the current academic year at www.redeemnow.in/hpbacktocollegeoffer is mandatory to redeem the Special Student Offer. In case of any inadequacies, HP might ask for an additional proof.
- The Student Offer is valid for full-time students, only one laptop per student.
- For the Student Offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

Process note to redeem the offer



Offer Escalation Matrix

Email

notebook@redeemnow.in for notebooks
desktop@redeemnow.in for desktop

Call-back

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redeemnow.in and using Helpdesk section provide details for call back

Escalation

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

OMEN



**STUDY HARD.
PLAY HARDER.**



Thank you!