



**STUDY HARD.  
PLAY HARDER.**

12<sup>th</sup> June'2023 to 20<sup>th</sup> August'2023

[www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer)



# Exciting Cashback offers



 **SBI card**

 **ICICI Bank**

 **YES BANK**

 **बैंक ऑफ़ बड़ौदा**  
**Bank of Baroda**

All offers are applicable on all mentioned banks

**Flat Rs 1500  
Cashback**

On  
**Select models on CIB / NCE**  
(Min. Trxn: Rs 35000)  
<CIB/NCE basis price>

**5%  
Cashback**

On  
**HP 14/15, Pavilion,  
Victus**  
(Min. Trxn: Rs 60000;  
Max. Cashback: Rs 4000)

**10%  
Cashback**

On  
**Spectre, Omen & Envy**  
(Min. Trxn: Rs 80000;  
Max. Cashback: Rs 10000)

# HP Back to College Offer : Cashback



10% Cashback, 5% Cashback and Flat Rs 1500 Cashback



- Applicable on SBI Credit Card EMI
- Available on Pinelabs, Benow & Innoviti as Instant cashback
- Tenure for Cashback: 6m,9m,12m,18m,24m



- Applicable on ICICI Bank Credit Card EMI/Debit Card EMI
- Available on Pinelabs, Benow & Innoviti as Instant Cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on Yes Bank Credit Card EMI
- Available on Pinelabs, Benow & Innoviti as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m



- Applicable on Bank of Baroda Credit Card EMI
- Available on Pinelabs & Innoviti as Instant cashback
- Tenure for Cashback: 3m,6m,9m,12m,18m,24m

# HP Back to College Offer : Cashback



Rs 3000 and Rs 5000 Instant Cashback



- Rs 3000 Instant Cashback
- Applicable on HDFC CC EMI and CC Full Swipe
- Any tenure available for cashback
- Applicable on 14s-fq1092AU and 15s-eq2144AU

- Rs 3000 Instant Cashback
- Applicable on HDFC CC EMI and CC Full Swipe
- Any tenure available for cashback
- Applicable on 15s-fq5111TU and 15s-5112TU

- Rs 5000 Instant Cashback
- Applicable on HDFC CC EMI and CC Full Swipe
- Any tenure available for cashback
- Applicable on Pavilion 15-eg2019TU, 15-eg2002TU and 15-eg2009TU.

## HP Back to College Offer : Additional Cashback



**Flat Rs 1500  
Cashback**

On  
HP 14/15  
Series

Min. Trxn: Rs 35000



**Flat Rs 2500  
Cashback**

On  
Pavilion, Victus  
Series

# HP Back to College Offer : HP Switch Benefits



Offer from 12<sup>th</sup> June'23

Old Laptop –  
HP or any other Brand

**HP SWITCH**

Benefits up to Rs 10000/-  
on select Notebooks

**Spectre & Omen**

**Rs 10000**

**Envy**

**Rs 6000**

**Pavilion & Victus**

**Rs 3000**



# HP Back to College Offer : SOLOCAST Offer



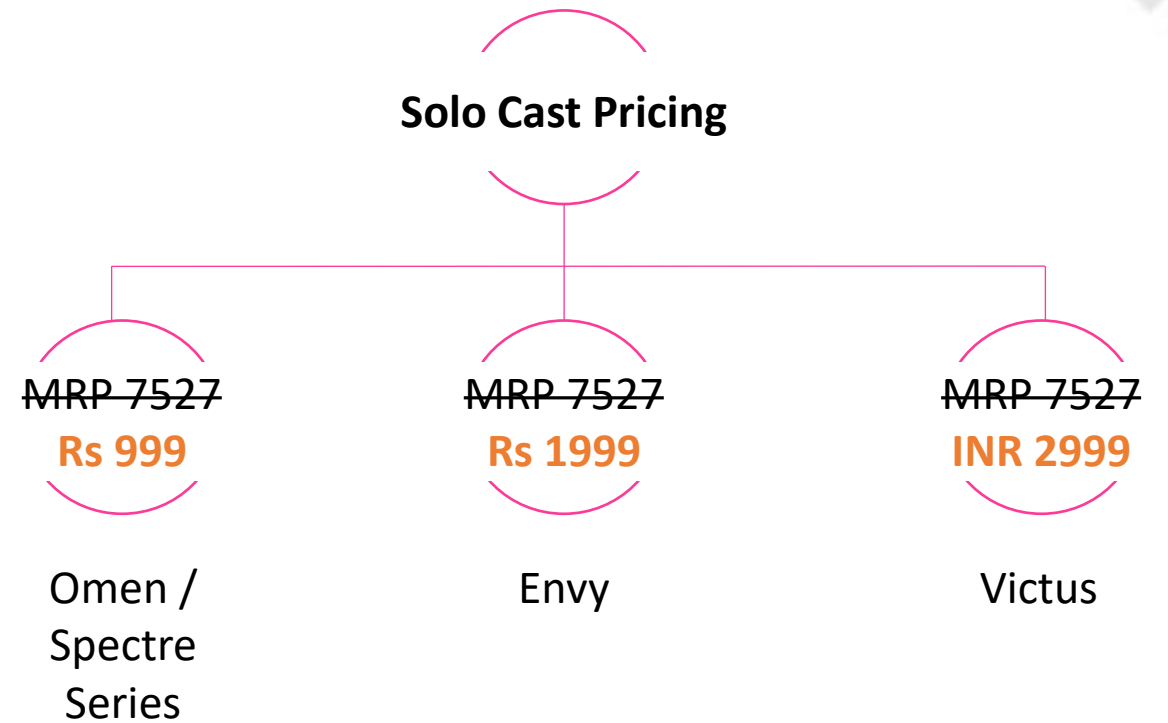
Offering For Everyone

For the **influencer** in **YOU....** For the **Gamer** in **YOU....**

For the **creator** in **YOU....!!**

*A product that caters to everyone!*

*Available at special price for this BTC!!*



**Extended  
Warranty**

**Now starts @ Rs 1499/- only**



**3 years subscription**

**@ Rs 1499/-**



**3 years subscription**

**@ Rs 2499/-**



# BTC Additional Offer



Great creativity needs equally great tools.

Buy HP ENVY x360 and get the Adobe Creative Cloud Photography plan worth ~~₹20,100.00~~ @ 2999.00



Offer Valid from 20<sup>th</sup> July'23 till 20<sup>th</sup> Aug'23



@ ~~20100~~ 2999/year

Photoshop

OR

Video Editing

**Applicable on:**

- Pavilion Plus /Aero
- Envy Series

- Spectre Series
- Omen Series



with



Designed to do it all on  
the Intel® Evo™ Platform

\*T&Cs apply.

# HP Back to College Offer : Student Offer



## HP 14/15 models

~~MRP 6188/-~~

@ INR 299/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription



~~MRP 10253/-~~

@ INR 1299/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription



## HP Victus/Omen models

~~MRP 8084/-~~

@ INR 499/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription

~~MRP 15841/-~~

@ INR 1499/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription

## HP Pavilion models

~~MRP 12081/-~~

@ INR 1499/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription



~~MRP 19838/-~~

@ INR 2499/-



Unistat's **PROTEGENT**  
Antivirus

3 years  
subscription



## HP Back to College Offer : Desktop Offer



DESKTOP OFFER		2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)
MODELS	SERIES	
HP AIOs	DD, DF, DP, CB, CK, B, C	₹ 1499.00*
Envy	C	
HP Pavilion AIO	CA	
HP Tower	AF, PF, F, M	₹ 999.00*
HP Victus Gaming	TG	

\* Inclusive of all taxes

\* Terms & Conditions apply

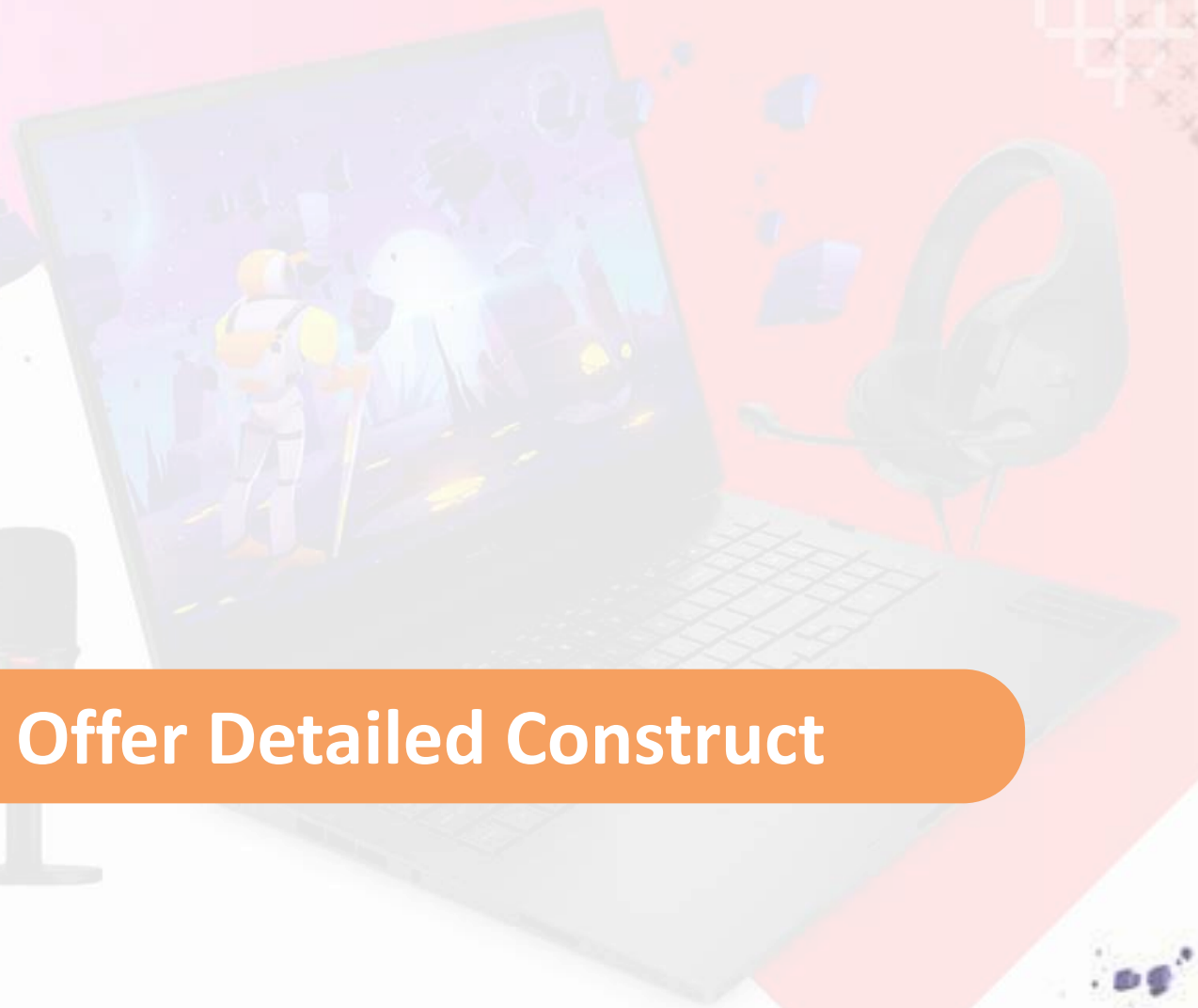
\* Valid on both SRP and upfront SKUs

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HP Back to College Offer Detailed Construct

STOP  
PLAY HARDER.



## No Cost EMI Details

Models	No Cost EMI	Low-Cost EMI
HP 14/15	3m, 6m	9m, 12m, 18m, 24m
Pavilion/Victus	3m, 6m	9m, 12m, 18m, 24m
Envy	3m, 6m, 9m	12m, 18m, 24m
Omen/ Spectre	3m, 6m, 9m, 12m	18m, 24m

\*Min txn amount for No cost EMI is Rs 50000

# HP Back to College Offer : For Everyone



PEACE OF MIND OFFER		  3 years subscription (Worth ₹8 499.00)	  3 years subscription (Worth ₹14 499.00)	Hyper X SoloCast (Worth ₹ 7527) 	1 Year Adobe Creative Cloud Photography (Worth ₹ 20100) 
MODELS	SERIES	FOR EVERYONE			
Spectre	AW, EA, EF, F	₹ 1499.00*	₹ 2499.00*	₹ 999.00*	₹ 2999.00*
Envy 14/15/16	EB, EP, EW, H, FE, FH			₹ 1999.00*	₹ 2999.00*
Omen	B, C, K, N, CK, CM, U, WD, WF, XF			₹ 999.00*	₹ 2999.00*
Victus	E, FA, FB			₹ 2999.00*	NA
Envy 13	AY, BA, BD, BF			₹ 1999.00*	₹ 2999.00*
Omen	EK, EN			₹ 999.00*	₹ 2999.00*
Victus	D, E, FA, FB, R			₹ 2999.00*	NA
Pavilion Plus and Pavilion Aero	EH & BE			NA	₹ 2999.00*
Pavilion Gaming	EC & DK				NA
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC				
Pavilion x360	DW, DY, EK				
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR, EM, EP				
Chromebook	CA, NA, CC, DA				

\*Terms & Conditions apply

\*Inclusive of all taxes









\*Not valid on upfront SKUs

\*Valid on select models on redemption only.



# HP Back to College Offer : Student Offer



<b>PEACE OF MIND OFFER</b>	<b>HP Wireless Mouse</b>  (Worth ₹950.00)	 <b>1 YEAR</b> 3 years subscription (Worth ₹8 499.00)	<b>HP Bluetooth Headset</b>  (Worth ₹3997.00)	<b>HP Wireless Mouse</b>  (Worth ₹950.00)	 <b>2 YEAR</b> 3 years subscription (Worth ₹14 499.00)	<b>HP Bluetooth Headset</b>  (Worth ₹3997.00)	<b>Hyper X SoloCast</b>  (Worth ₹ 7527)	<b>1 Year Adobe Creative Cloud Photography</b>  (Worth ₹ 20100)
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MODELS	SERIES	STUDENT OFFER							
Omen	B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF	NA	₹ 499.00*	NA	NA	₹ 1499.00*	NA	₹ 999.00*	₹ 2999.00*
Victus	D, E, FA, FB, R	NA	₹ 499.00*	NA	NA	₹ 1499.00*	NA	₹ 2999.00*	NA
HP 14/15	DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD, HR	₹ 299.00*		NA	₹ 1299.00*		NA	NA	NA
Pavilion Gaming	EC & DK	NA	₹ 1499.00*		NA	₹ 2499.00*		NA	NA
Pavilion 13,14,15	BE, EG, BB, DV, EH, EC								NA
Pavilion x360	DW, DY, EK								NA
Pavilion Plus & Pavilion Aero	EH & BE	NA	₹ 1499.00*		NA	₹ 2499.00*		NA	₹ 2999.00*
Envy 13,14,15,16	AY, BA, BD, BF, EB, EP, EW, H, FE, FH	NA	NA		NA	NA		NA	₹ 2999.00*
Spectre	AW, EA, EF, F	NA	NA		NA	NA		NA	₹ 2999.00*

\*Terms & Conditions apply

\*Inclusive of all taxes

\*Not valid on upfront SKUs

\*Valid on select models on redemption only.

## Secure your PC completely



### 3 years Accidental Damage Protection:

Accidental Damage Protection from electrical surges, accidental drops & liquid spills

Product Name	Product Series	ADP Price
HP 14/15	HP 14/15 - Series DU, DR, ER, EQ, DK, EY, FR, GR, FQ, GU, EF, DQ, DY, FC, FD	2999
Chromebook	Chromebook CA, NA, CC, DA series	2999
Victus Gaming	Victus Gaming D, E, FA, FB	2999
Pavilion	Pavilion - Series DK,EC,DW,DY,EK,BE,EG,BB,DV,EH,EC	2999
Envy	Envy – series AY, BA, BD, BF, EB, EP, H	5999
Omen	Omen - Series EK,EN,B,C,K,N,CK	5999
Spectre	Spectre - AW,EA,EF,F Series	7999

\*Valid only on select models on redemption only.

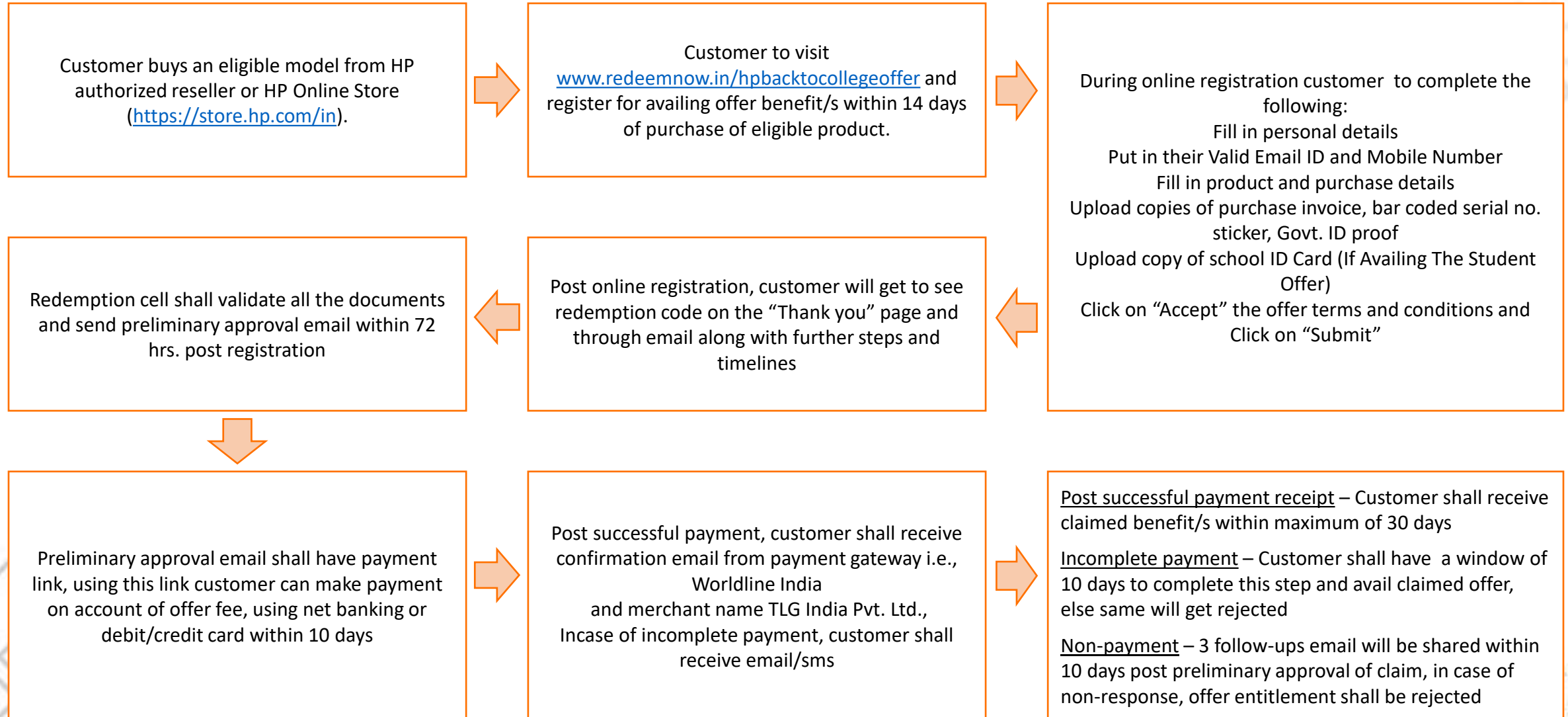
\*Terms & Conditions apply

# Offer Terms and Conditions



- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 12<sup>th</sup> June'2023 to 20<sup>th</sup> August'2023.
- The 'HP Back to College' Offer is valid only on Spectre AW, EA, EF, F, Envy 13/14/15/16 AY, BA, BD, BF, EB, EP, EW, H, FE, FH, Omen B, C, K, N, CK, EK, EN, CM, U, WD, WF, XF, Victus E, D, FA, FB, R, Pavilion Gaming EC, DK, Pavilion 13,14,15 BE, EG, BB, DV, EH, EC, Pavilion x360 DW, DY, EK, HP 14/15 DU, DR, ER, EQ, EY, FR, GR, FQ, GU, EF, DQ, DY, DK, FC, FD, HR series, HP Pavilion Plus EH, HP Pavilion Aero BE, Chromebook CA, NA, CC, DA.
- HP HyperX Solo Cast offer applicable in Omen & Victus models from 23<sup>rd</sup> Jun'23 under Student offer.
- 1 Year Adobe Creative Cloud Photography applicable in Spectre, Envy, Omen, Pavilion Plus & Pavilion Aero models from 20<sup>th</sup> July'23 to 20<sup>th</sup> August'23.
- Offer is not valid on Notebooks DOS SKUs, models with upfront pricing and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- Antivirus offer is not applicable on HP Chromebook.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at [www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer) will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- The uploading of a student ID verifying the current academic year at [www.redeemnow.in/hpbacktocollegeoffer](http://www.redeemnow.in/hpbacktocollegeoffer) is mandatory to redeem the Special Student Offer. In case of any inadequacies, HP might ask for an additional proof.
- The Student Offer is valid for full-time students, only one laptop per student.
- For the Student Offer, Invoice should be in the name of the student or should carry the student's name as per the student ID. (Eg. Rahul Arora, son of Raj Arora.)
- All customer queries regarding the notebook offer can be directed to [notebook@redeemnow.in](mailto:notebook@redeemnow.in) and desktop offer to [desktop@redeemnow.in](mailto:desktop@redeemnow.in)
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/ shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

# Process note to redeem the offer



# Offer Escalation Matrix



## **Email**

notebook@redeemnow.in for notebooks  
desktop@redeemnow.in for desktop

## **Call-back**

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to [www.redeemnow.in](http://www.redeemnow.in) and using Helpdesk section provide details for call back

## **Escalation**

For escalations, customer can write to [escalation@redeemnow.in](mailto:escalation@redeemnow.in)

## **High escalation**

For 4th level of escalation, customer can write to [escmanager@redeemnow.in](mailto:escmanager@redeemnow.in)

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

OMEN



**STUDY HARD.  
PLAY HARDER.**

**Thank you!**