

BACK 2 CAMPUS OFFERS 2018



REINVENT YOUR
COLLEGE LIFE!





A day in college



Studying



Listening to music and dancing



Watching movies & shopping



Accidents happen



Online threats and security



BACK TO CAMPUS OFFERS 2018

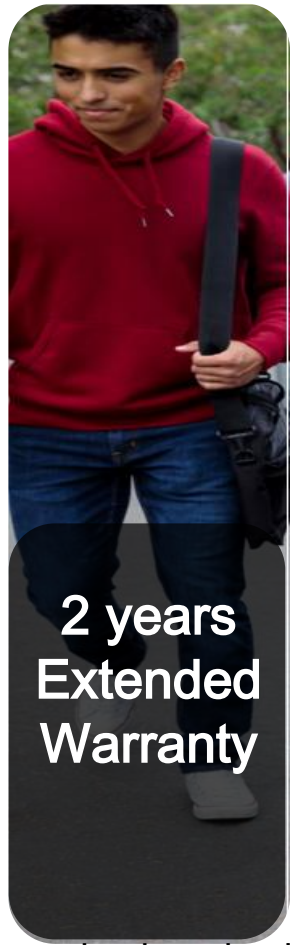


REINVENT PEACE OF MIND
(Worth Rs 16,105)

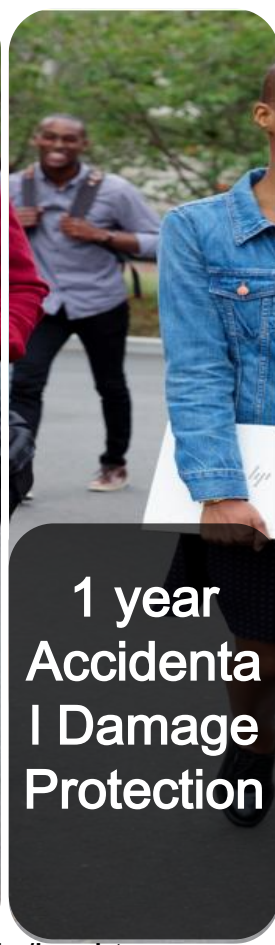
REINVENT ENTERTAINMENT EXPERIENCE
(Worth Rs 19,990)

REINVENT EXPERIENCE
(Worth Rs 2500)

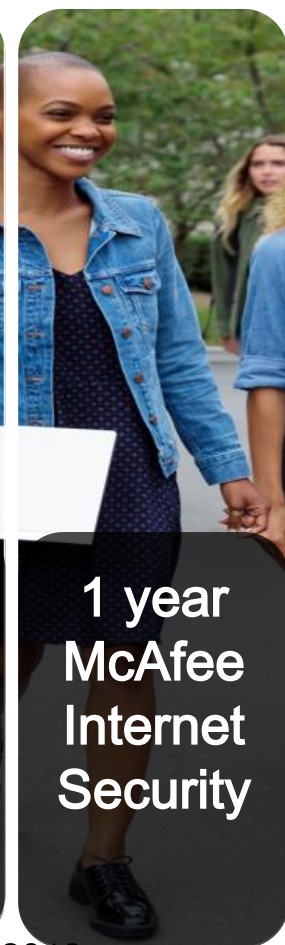
REINVENT FINANCE
(EMIs starting Rs.2120)



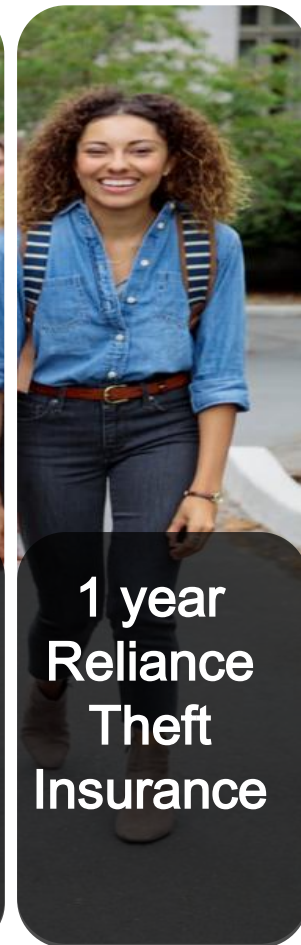
**2 years
Extended
Warranty**



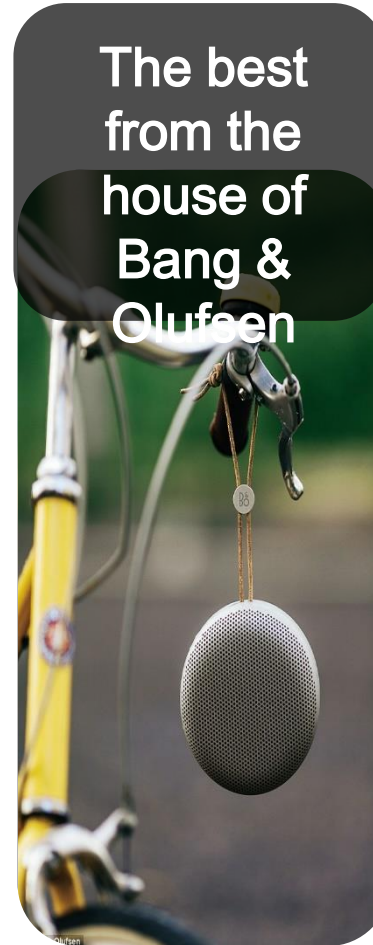
**1 year
Accidental
Damage
Protection**



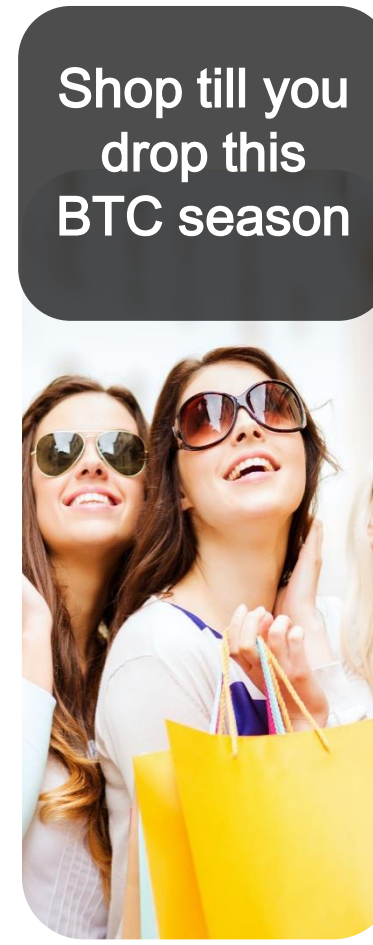
**1 year
McAfee
Internet
Security**



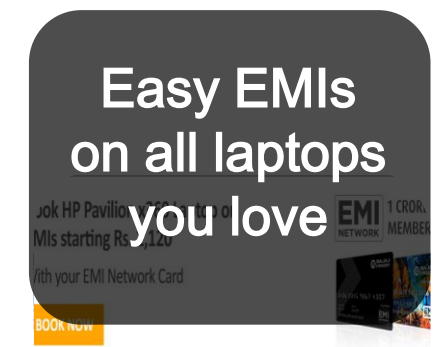
**1 year
Reliance
Theft
Insurance**



**The best
from the
house of
Bang &
Olufsen**



**Shop till you
drop this
BTC season**



**Easy EMIs
on all laptops
you love**



Windows Ink. If you can think it, you can ink it.

Redefine your computing experience with HP PCs, powered by Genuine Windows 10 and Office Home & Student 2016.

Experience 360 degrees of engineering marvel with HP Pavilion x360 on easy EMIs. Use your Bajaj Finserv EMI Network Card and book it today.

Product features:

Hybrid Drive Storage • 8GB RAM • 8th Gen Intel® Core™ i5 Process

• NVIDIA® GeForce® MX130 Graphics • Backlit KBD

hp BACK TO CAMPUS NOTEBOOKS OFFER 2018

REINVENT PEACE OF MIND
(Worth Rs 16,105)

REINVENT ENTERTAINMENT
(Worth Rs 19,990)

REINVENT EXPERIENCE
(Worth Rs 2500)

Categories

Products



(Worth Rs 10,437) (Worth Rs 699) (Worth Rs 3370) (Worth Rs 1599)



(Worth Rs 19,990)



(Worth Rs 2,500)

GAMING

OMEN
PAVLION
GAMING

999

2499*

999

PAVILION

PAVLION x360
PAVLION 14
PAVLION
15/BR

999

2499*

999

HP 14/15

HP 14/15 with
Win 10 and DOS

1199

299

NA

1199



Reinvent Peace Of Mind



2 Years Extended Warranty
All around protection for 3 years.



Accidental Damage Protection
1 year ADP with full protection against damage – no questions asked.



McAfee Internet Security
Safeguard your laptop against potential viruses and online threats.



Reliance Theft Insurance
Laptop stolen? Protected against theft and burglary with hassle free claiming.

**Get Complete
peace of mind**





Reinvent Entertainment

**BEOPLAY (B&O)
SPEAKER A7**



TRULY PORTABLE
Take It everywhere.



DURABILITY
Robust Design. Do not handle with Care.



SOUND
Sound that can shake the floor.



MICROPHONE
Take calls with the speaker.



BATTERY LIFE
Groove up to 24 hours.

**Worth Rs 19,990 @ an
unbelievable offer**





Reinvent Peace Of Mind

Unistal 3in1 Software



System Tune-up
Enhance System Speed & Wipe Sensitive Data Permanently



Data Loss Prevention
Recover Lost/Deleted Data



Track Missing Laptop
Get Laptop Location on internet connectivity

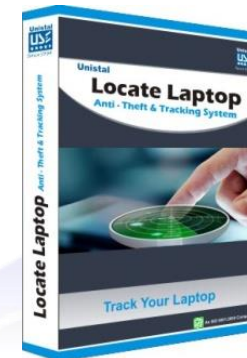
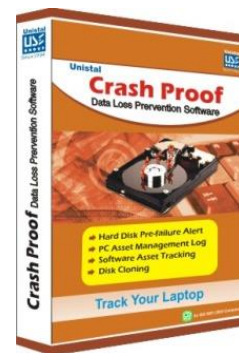
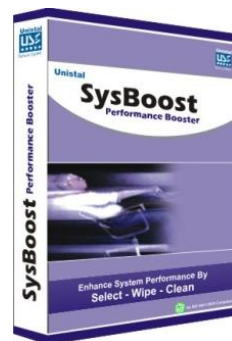


Encrypt/Hide Data
Encrypt Data of missing Laptop in case not connected to Internet.



Enhance-Recover- Locate
One Stop Solution of all PC problems

**Worth Rs 5000 @
an unbelievable
offer**





Reinvent Experience

PINEPERKS GIFT
VOUCHER

ECOMMERCE

amazon Flipkart Myntra

LIFESTYLE

SHOPPERS STOP lifestyle NIKE pantaloons

TRAVEL

make my trip yatra cleartrip Thomas Cook

DINING

TAJ Café Coffee Day dineout EXPLORE Domino's Pizza

ENTERTAINMENT

book my show The Four Fountains imagica

Voucher worth
Rs 2500 for all you
can shop



Entertainment – B&O Speaker worth Rs 19,990



- Ultra-portable Bluetooth speaker, weighs only 1.3 lbs (600 g)
- More sound. More bass. Peak power of 2X140 W
- Up to 24-hours of battery life per charge
- Dust and splash resistant anodized aluminum dome
- Connect two A1s for a wireless stereo sound experience

To check out more:

<https://www.beoplay.com/en/products/beoplaya1#buy>

<https://www.amazon.in/Bang-Olufsen-BeoPlay-Wireless-Speakers/dp/B01DO9KW38>

Brand	Bang & Olufsen
Model Name	Beoplay A1
Item Weight	272 Kg
Product Dimensions	19 x 19 x 8.8 cm
Batteries:	1 Lithium Polymer batteries required.
Number Of Items	1
Audio Wattage	60 Watts
Voltage	7.4 Volts
Wattage	280 Watts

B&O PLAY A1



Peace of Mind worth Rs. 16,105



- Extend your Total Warranty Coverage to 3 years Onsite (1 Year Standard + 2 Year Extended)
- Next Business Day Response*
- High-quality remote assistance and convenient Onsite support available the next business day*



Accidental Damage Protection

- 1 year ADP coverage – no questions asked
- Only one time repair/replacement of component is included
- Full protection against damage



- 1 year McAfee Internet Security (MIS) subscription on s and Laptops
- Trusted Anti-Virus for Comprehensive your device
- Protect your device; Anti-Virus; Free technical support



- 1 year of Burglary Cover with Theft Extension Insurance Policy
- Simple and Easy to claim
- 100% of Invoice amount reimbursed in case of any theft or burglary within 3 months from purchase date
- Upto 92.5% of Invoice amount is reimbursed until 1 year from the date of purchase
- Valid only eligible Series on HP notebooks.

Choose from a range of brands:

LIFESTYLE

SHOPPERS STOP
START SOMETHING NEW

lifestyle
YOUR STYLE. YOUR STORE.

Levi's

THE TITAN

NIKE

JACK & JONES®

pantaloons

HEALTH & FITNESS

Tuscany
De-Stress. Escape. Breathe...

new
U
about you.
A. Dabur Enterprise

kaya
eat what you love
love what you eat

VLCC
SLIMMING | BEAUTY | FITNESS
FOR MEN AND WOMEN

YFCE
LIVE FIT

Dr Batra's®

E-COMMERCE

amazon.in

Flipkart

TRAVEL

make my trip
MEMORIES UNLIMITED

yatra.com

DINNING

dineout

HYPERMARKET

BIG BAZAAR

ENTERTAINMENT

book my show

FASHION ACCESSORIES

HIDESIGN

and many more...

- Pine Perk Gift card worth Rs 2500. This is an E- Voucher and will be sent on the registered email id
- Customers can use this E- Voucher to Select from a host of Brands and online Portal Vouchers.
- Multiple Vouchers of any value from multiple Brands can be redeemed, subject to a total of 2500/-
 - Example : Rs. 500 Voucher of Myntra, Rs.1000 Voucher of Book My Show and Rs.1000 Voucher from Shopperstop
- Buy Voucher for the brands like Flipkart, Myntra, Lifestyle, Pantaloons, Allen Solly and many more. Choose a wide range of Online and Offline brands under one roof.
- For Redeeming the voucher customer has to visit www.pineperks.in and log in using the mobile number registered under HP Reinvent Joy Offer.
- Customer has to buy the vouchers using Pine perk Account within 3 months from the date of money credited to Pine perk account.
- Individual brand vouchers validity can be checked on pineperks website under T&Cs for each brand



Process Note for Redeeming Complete Offer



Customer buys an eligible model of Notebook from HP authorized reseller or HP Online Store (www.hpshopping.in)

Customer to visit www.redeemnow.in/hpbacktocampus2018 and register for availing offer benefit/s within 7 days of purchase of eligible product

During online registration customer to complete the following:

- Fill in personal details
- Put in their Valid Email ID and Mobile Number
- Fill in product and purchase details
- Upload copies of purchase invoice, bar coded serial no. sticker and his ID proof
- Click on “Accept” the offer terms and conditions and
- Click on “Submit”

Redemption cell shall validate all the documents and send preliminary approval email within 72 hrs. post registration

Post online registration, customer will get to see redemption code on the “Thank you” page and through email along with further steps and timelines

Preliminary approval email shall have payment link, using this link customer can make payment on account of offer fee, using net banking or debit/credit card within 10 days

Post successful payment, customer shall receive confirmation email from payment gateway i.e. EBS and merchant name TLG India Pvt. Ltd.,
Incase of incomplete payment, customer shall receive email/sms

Post successful payment receipt – Customer shall receive claimed benefit/s within maximum of 30 days

Incomplete payment – Customer shall have a window of 10 days to complete this step and avail claimed offer, else same will get rejected

Non payment – 3 follow-ups email will be shared within 10 days post preliminary approval of claim, in case of non-response, offer entitlement shall be rejected

Important Points to Note during Registration



Some important points that need your attention while you opt for any redemption benefit/s.

- During online registration for the offer, contact person's name should be same as written on the copy of purchase invoice.
- During upload of the documents, kindly ensure that all documents are clearly visible and file size should not be more than 2 MB.
- At the time of registration, kindly keep a scanned copy of the following documents:
 - A copy of purchase invoice,
 - A barcoded notebook serial number sticker (same can be taken from cardboard packaging).
 - A copy of your valid ID proof.
- During the registration process, you will be asked to re-confirm your email ID and validate your mobile number through OTP process, so you are requested to complete this process to proceed further. Re-confirmation of email ID and Mobile number is a mandatory step to ensure that all important communications related to the offer and all your offer benefits reach to you directly.
- Select source of purchase and dealer name, and valid SKU. Post that offers will be displayed along with offer fee, make a selection of single or multiple offers based upon choice and offer amount will be shown accordingly, please check complete details before you click on Submit button. Upon successful submission of details, a thank you page will open, please make a note of your redemption code, that will be a ready reference number for all future communications with redemption cell. Registration should be completed within 10 days of purchase of the product.
- Within next 72 hours of the registration, you will receive an email with preliminary approval of your redemption request. If your details are in order, you will be advised to visit payment link to make the payment of the offer. This option will be open for 10 days from the date of this email. Post successful receipt of payment, offer processing shall start and approval SMS will be shared on your registered mobile number. As per terms of the offer, all claimed benefit/s shall be emailed to your registered Email ID/registered address within 30 days from the date of payment receipt.

Offer Terms & Conditions



- This offer is only applicable in case of purchase Via HP Authorised Online Etailers which are there in drop down list on the page only.
- One Pine voucher is valid on one mobile number in this offer
- Offer is ONLY valid for end customer purchase made from 25th June, 2018 to 26th August 2018.
- Last date to register for the offer is 2nd September,2018.
- This Offer is Not Valid on BU, BY, AR, BE, BG, AB, AC , AF Series, HP Spectre series notebook..
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpbacktocampus2018 will be used to check validity of the offer.
- The Customer needs to register within 10 days from the date of Purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be Rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS

Offer Terms & Conditions Continued



- All customer queries regarding the offer can be directed as per the following:
 - Email : Customer can write an email to notebook@redeemnow.in or
 - Request for a Callback : In case customer wants talk to our representative, send SMS REDHELP to 53030, and our executive will connect over phone within 24 hours, or customer can visit to www.redeemnow.in and using Helpdesk section, request for a call back
- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 30 days from the date of receipt of offer fee. In case of any delay in processing of the same customer will be informed through email.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.

Peace of Mind Terms & Conditions



Additional 2 year Onsite Warranty- Consumer Notebooks

- All HP Consumer notebooks come with 1 year default onsite warranty. This offer is for additional 2 years onsite warranty. Total Warranty period will be 3 years.
- The warranty certificate will be emailed to customer's registered email id. There will be no hard copy of the same. Customers need to carry a printout of this warranty certificate and invoice copy to HP authorized service centers in case of any after sales support requirement.
- Notebook Model's which already have 3 year warranty will not be eligible under this offer.



Accidental Damage Protection

1 year Accidental Damage Protection – Consumer Notebooks

- 1 year ADP coverage – no questions asked
- Only one time repair/replacement of component is included
- Full protection against damage



1 year McAfee Internet Security Subscription- Consumer Notebooks

- 1 year McAfee Internet Security (MIS) subscription can be availed by downloading and installing MIS software via the link which will be sent in an email by HP Redemption Cell along with license key.
- For any service/performance issues regarding MIS, customers need to contact McAfee service center for any help. HP will not be responsible for any service or performance related issues of MIS.
- McAfee Service Center Toll Free No.: 1800-3000-2454, Also refer: <http://service.mcafee.com/faq/country.html>

Peace of Mind with

RELIANCE



- HP Redemption Cell will get 1 year Burglary Cover with Theft Extension Insurance policy issued for the end-customers.
- The steps to avail insurance policy will be performed by HP Redemption Cell and customers will get the Insurance policy via email.
- Policy cover will start after HP Redemption Cell has approved the redemption.
- Policy to be issued on the Invoice amount in the name of the end-customer by Reliance General Insurance (RGI).
- Theft and burglary to be covered under the policy by RGI.
- Depreciation rate will be charged on the invoice value @ 2.5% per quarter. Please refer the example given in Table 1.1
- HP's role will be only till getting the policy issued for the end-customer
- In case of theft/burglary of laptop, customers need to approach RGI directly for claim filing/claim handling. HP will have no role to play in claim filing/claim handling.
- In case of any dispute, HP will have no obligation/liability towards resolving the same. Customers need to settle such disputes directly with RGI.
- End-customers need to ensure that the name with which they are registering at www.redeemnow.in/hpbacktocampus2018 has a bank account in an Indian nationalized or private bank. This is a compulsory requirement of RGI for claim disbursement.

Table 1.1: Example
Laptop purchase date: 17th October,

Claim Logged Date:	Amount returned to customer:
Before 17th Jan'18	Full invoiced amount will be given to customer
17th Jan'18- 16th April'18	2.5% will be cut from invoiced amount
17th April'18 - 16th July'18	5% will be cut from invoiced amount
17th July'18 - 16th Oct'18	7.5% will be cut from invoiced amount

Link to check policy details:

<https://www.reliancegeneral.co.in/Insurance/SMEs/Burglary-and-Housebreaking/BurglaryAndHouseBreaking.aspx>

Claims Filing/Handling

- Claims to be intimated by the customer through RGI Call center or Online Portal.
- An FIR to be registered for the loss.
- Non traceable report to be occupied from the Police Department
- Documents required for submission to process the claim
 - Claim Form –Duly filled and signed
 - Policy schedule
 - Invoice Copy
 - Copy of FIR
 - Non Traceable report
 - KYC documents
 - NEFT Documents
- Claim will be settled within 7 days of the submission of all the completed documents by RGI.
- Call Center No. - 18003009

NOTE:

- Claim Filing/Handling is the sole responsibility of Reliance General Insurance.
- HP will not be responsible for the same.
- In case of any issues faced by end-customers in any of these 5 steps, they need to approach RGI service centers directly.



Experience – Process Flow for PinePerks Voucher Redemption



Customer will receive confirmation from HP Redemption cell about PinePerks account creation with voucher of Rs. 2500 added in the wallet

Customer to visit www.pineperks.in and login using registered mobile no. and OTP procedure of logging

After logging in, the customer can check their rewards balance of Rs 2500 in their PinePerks Wallet. Now the customer can choose multiple vouchers from multiple brands of any available denomination and click 'Add to cart'

For eg. The customer receives confirmation of PinePerks account creation on 1st July, 2018. Now customer needs to buy single/multiple vouchers worth Rs 2500 from PinePerks before 1st Oct, 2018

Customer needs to redeem the PinePerks wallet and buy the vouchers within 3 months of date of wallet credit into his/her PinePerks account

Customer will receive voucher confirmation on his/her registered mobile no. with voucher code that can be redeemed basis T&Cs of individual brands

Customer can refer to detailed HP-PinePerks Process flow with screenshots at www.redeemnow.in/hpbacktocampus2018

Thank you

